

Vendors Information Monthly Statistics

Web Log Analysis Monthly Report March 2008

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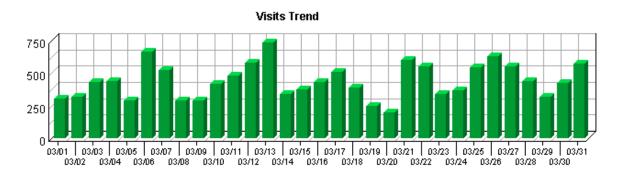
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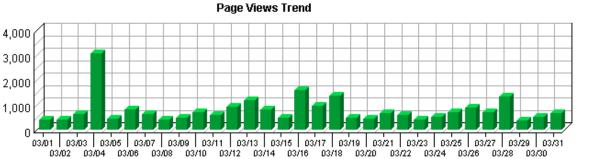
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	13,607
Average per Day	438
Average Visit Length	00:17:46
Median Visit Length	00:04:12
International Visits	2.30%
Visits of Unknown Origin	61.75%
Visits from Your Country: United States (US)	35.95%



Page View Summary

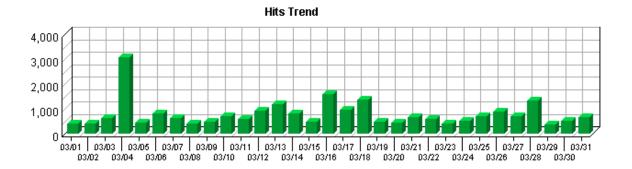
Page Views	24,190
Average per Day	780
Average Page Views per Visit	1.78

Overview Dashboard 1



Visitor Summary

Unique Visitors	5,928
Visitors Who Visited Once	4,174
Visitors Who Visited More Than Once	1,754
Average Visits per Visitor	2.30



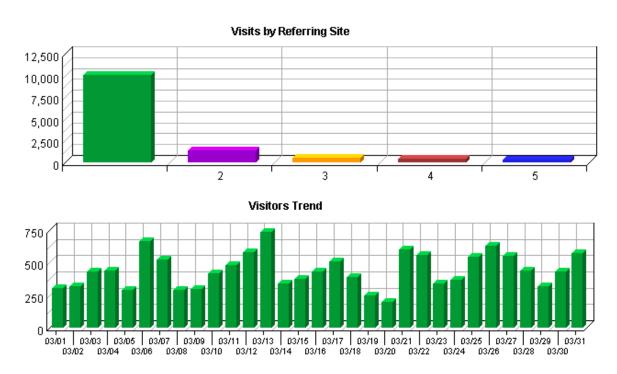
Hit Summary

Successful Hits for Entire Site	24,190
Average Hits per Day	780
Home Page Hits	1,570

2 Overview Dashboard

Marketing Dashboard

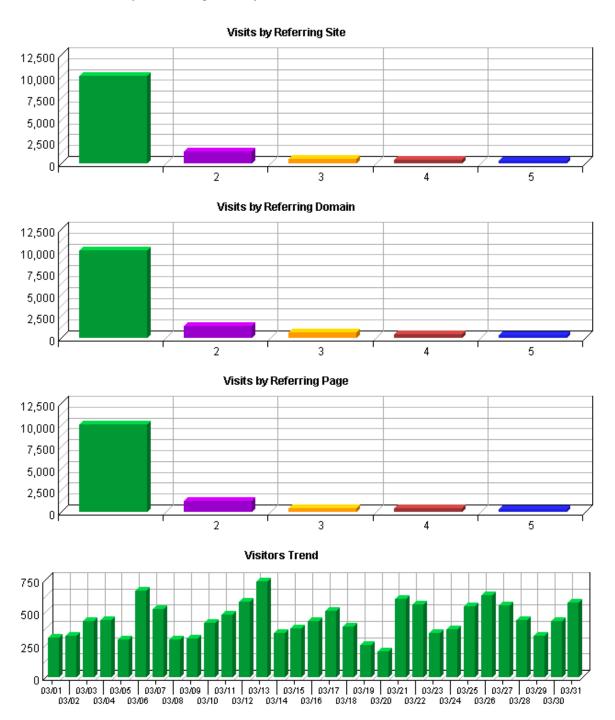
This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

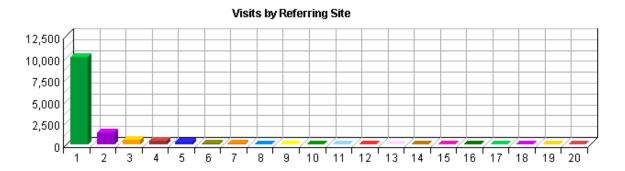


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	10,056	73.90%
2.	http://www.google.com/	1,332	9.79%
3.	http://search.yahoo.com/	555	4.08%
4.	http://search.msn.com/	464	3.41%
5.	http://search.live.com/	331	2.43%
6.	http://www.google.ca/	74	0.54%
7.	http://es.epa.gov/	61	0.45%
8.	http://www.epa.gov/	49	0.36%
9.	http://www.google.cn/	36	0.26%
10.	http://www.google.co.in/	34	0.25%
11.	http://www.ask.com/	30	0.22%
12.	http://www.google.co.uk/	28	0.21%
13.	http://www.dogpile.com/	26	0.19%
14.	http://search.yahoo.co.jp/	24	0.18%
15.	http://tw.search.yahoo.com/	20	0.15%
16.	http://maps.google.com/	18	0.13%
17.	http://www.google.de/	16	0.12%
18.	http://www.care2.com/	15	0.11%
19.	http://translate.google.com/	14	0.10%
20.	http://www.google.it/	13	0.10%
	Subtotal	13,196	96.98%
	Other	411	3.02%
	Total	13,607	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

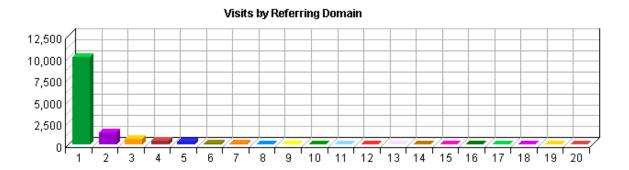
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	10,056	73.90%
2.	google.com	1,371	10.08%
3.	yahoo.com	608	4.47%
4.	msn.com	464	3.41%
5.	live.com	342	2.51%
6.	epa.gov	113	0.83%
7.	google.ca	74	0.54%
8.	google.cn	36	0.26%
9.	google.co.in	34	0.25%
10.	ask.com	30	0.22%
11.	google.co.uk	28	0.21%
12.	dogpile.com	26	0.19%
13.	yahoo.co.jp	24	0.18%
14.	google.de	16	0.12%
15.	aol.com	16	0.12%
16.	care2.com	15	0.11%
17.	earth911.org	14	0.10%
18.	google.it	13	0.10%
19.	google.com.tr	12	0.09%
20.	google.co.jp	9	0.07%
	Subtotal	13,301	97.75%
	Other	306	2.25%
	Total	13,607	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

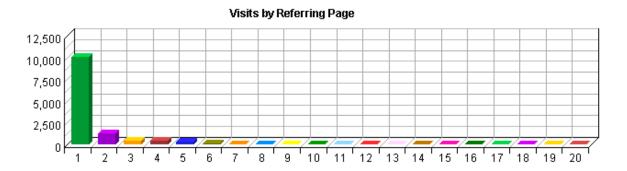
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	10,056	73.90%
2.	http://www.google.com/search	1,306	9.60%
3.	http://search.msn.com/results. aspx	433	3.18%
4.	http://search.yahoo.com/ search	378	2.78%
5.	http://search.live.com/ results.aspx	321	2.36%
6.	http://www.google.ca/search	73	0.54%
7.	http://www.google.cn/search	36	0.26%
8.	http://www.google.co.in/ search	34	0.25%
9.	http://search.msn.com/results. asp	31	0.23%
10.	http://www.ask.com/web	30	0.22%
11.	http://www.google.co.uk/ search	28	0.21%
12.	http://search.yahoo.co.jp/ search	24	0.18%
13.	http://www.epa.gov/ waterscience/guide/technologies.html	20	0.15%
14.	http://tw.search.yahoo.com/ search	18	0.13%
15.	http://maps.google.com/maps	18	0.13%
16.	http://www.google.de/search	16	0.12%
17.	http://es.epa.gov/vendors/	16	0.12%
18.	http://es.epa.gov/search97cgi/ s97_cgi	15	0.11%
19.	http://www.care2.com/ greenliving/formaldehyde-free-kitchens. html	15	0.11%
20.	http://translate.google.com/ translate	13	0.10%
	Subtotal	12,881	94.66%
	Other	726	5.34%
	Total	13,607	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

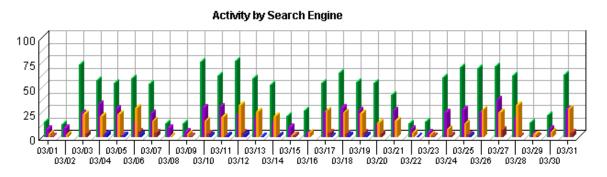
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

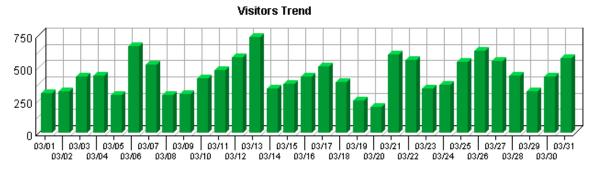
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

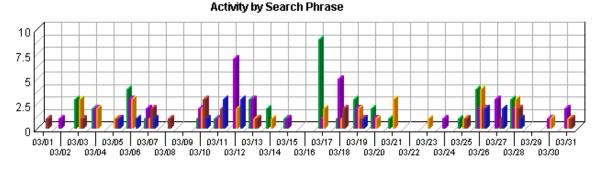
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

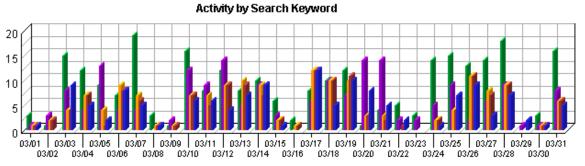
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







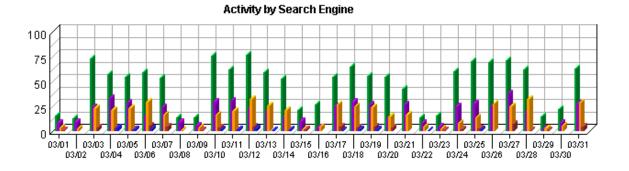


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,466	51.95%
2.	yahoo	601	21.30%
3.	msn	510	18.07%
4.	google canada	73	2.59%
5.	google uk	27	0.96%
6.	yahoo japan	25	0.89%
7.	yahoo taiwan	24	0.85%
8.	google germany	15	0.53%
9.	google italy	12	0.43%
10.	aol netfind	11	0.39%
11.	google japan	11	0.39%
12.	altavista	8	0.28%
13.	google france	7	0.25%
14.	yahoo korea	6	0.21%
15.	yahoo mexico	5	0.18%
16.	google australia	5	0.18%
17.	yahoo australia &nz	4	0.14%
18.	yahoo singapore	3	0.11%
19.	yahoo canada	3	0.11%
20.	yahoo germany	1	0.04%
	Subtotal	2,817	99.82%
	Total	2,822	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	em technologies	13	0.46%
	penetone corporation	10	0.35%
	raasm usa	8	0.28%
	consolidated plastics company	8	0.28%
	voss products	8	0.28%
	dedert corporation	8	0.28%
	rosenblum environmental engineering	7	0.25%
	calfran international	7	0.25%
	recra environmental	7	0.25%
	tsm recovery	7	0.25%
	calfran	6	0.21%
	kleer flo	6	0.21%
	foss environmental	6	0.21%
	sauers engineering	6	0.21%
	greenzyme	6	0.21%
	ecolink	6	0.21%
	raasm	6	0.21%
	oes environmental	6	0.21%
	membrex	5	0.18%
	blue river coatings	5	0.18%
2. yahoo	consolidated plastics company inc	16	0.57%
	aga gas inc	5	0.18%
	oil mop inc	5	0.18%
	elf atochem north america inc	4	0.14%
	elf atochem north america, inc	4	0.14%
	magnatech corp	4	0.14%
	elf atochem north america	4	0.14%
	build all corp parts washers	4	0.14%
	usf filtration	4	0.14%
	lex aire	3	0.11%
	swenson process equipment	3	0.11%
	agat laboratories	3	0.11%
	amazing recycled products	3	0.11%
	panametrics inc	3	0.11%
	griffin environmental company	3	0.11%
	us filter recovery services	3	0.11%
	progressive recovery inc	3	0.11%
	consolidated plastics company	3	0.11%

	barnebey	3	0.119
	clean air performance professionals	3	0.119
3. msn	consolidated plastics	42	1.499
	consolidated plastics.com	37	1.319
	consolidated plastics company	30	1.069
	www.consolidatedplastics.com	16	0.579
	consolidated plastic	7	0.259
	consolidated plastics company inc	6	0.219
	consolidated plastics co inc	6	0.219
	durr industries	6	0.219
	intercont products	5	0.189
	consolidated plastics co	5	0.189
	highland tank	5	0.189
	consolidated plastics company, inc.	4	0.149
	elf atochem north america	4	0.14
	kleer-flo company	4	0.14
	consolidated plastics inc	4	0.14
	north american valve company	3	0.11
	parker hannifin corp	3	0.11
	strainrite	3	0.11
	equipment manufacturing corp.	3	0.11
	consolidated plastic company	3	0.11
4. google canada	penetone corporation	2	0.07
	clam hot parts washer	2	0.07
	lisle-metrix conductivity	2	0.07
	penetone cream	2	0.07
	international compost limited calgary address	2	0.07
	annette thor	2	0.07
	filter ltd 31	2	0.07
	american formulating and manufacturing	2	0.07
	kleer-flo company	2	0.07
	richard vanderwal	1	0.04
	danita aziza	1	0.04
	haztrack	1	0.04
	navco valve	1	0.04
	talpart engineering	1	0.04
	patchen, inc.	1	0.04
	landa water maze	1	0.049
	tenco hydro	1	0.049
	ultra flo systems	1	0.049
	ultra flo systems vacuum pump bestech industries	1 1	0.04

5. google u	ık	luxair s.a.	1	0.04%
21. 61.61.		devilbiss ransburg	1	0.04%
		ultraspan	1	0.04%
		robotic guard systems	1	0.04%
		tennant company golden valley 55422	1	0.04%
		voss products	1	0.04%
		gis/trans ltd	1	0.04%
		recra environmental	1	0.04%
		chemstation new england	1	0.04%
		build-all parts washer	1	0.04%
		enjo	1	0.04%
		zander filter systems inc	1	0.04%
		overissued telephone directories	1	0.04%
		analytix technologies	1	0.04%
		duratek services	1	0.04%
		qatar liquefied gas company	1	0.04%
		mercury recovery services	1	0.04%
		anchor chemical company	1	0.04%
		vin-dotco, inc	1	0.04%
		telephone number for gage products co	1	0.04%
6. yahoo ja	ipan	dynaloy.inc	3	0.11%
		barnebey sutcliffe	1	0.04%
		remove mercury service	1	0.04%
		k-tube	1	0.04%
		superabsorbent polymers	1	0.04%
		sponge jet	1	0.04%
		cryo blast	1	0.04%
		amptron corporation	1	0.04%
		medi analytika india pvt. ltd	1	0.04%
		envirogen inc	1	0.04%
		o.i analytical	1	0.04%
		pneumafil	1	0.04%
		ntbc consulting	1	0.04%
		medical indicators, inc.	1	0.04%
		seeded slurry	1	0.04%
		paul n. gardner	1	0.04%
		atochem	1	0.04%
		mag oil	1	0.04%
		beamalloy	1	0.04%
		cec continental	1	0.04%
7. yahoo ta	iwan	maxi-blast	3	0.11%
		cleveland process corp.	3	0.11%

		dedert	2	0.07%
		fabohio inc	2	0.07%
		atochem	2	0.07%
		prevor	1	0.04%
		@lynx.csn.net	1	0.04%
		wm.w.meyer	1	0.04%
		tomen techno solutions inc.	1	0.04%
		filter specialist inc	1	0.04%
		oil-rite corp	1	0.04%
		dynaloy	1	0.04%
		blaskovic	1	0.04%
		roto jet	1	0.04%
		farboil company	1	0.04%
		activated carbon, pica	1	0.04%
		ecosense	1	0.04%
	8. google germany	ecogam	1	0.04%
		national air survey center, corp. bladensburg	1	0.04%
		flexiwatt	1	0.04%
		tyden, malaysia	1	0.04%
		international compost ltd. calgary	1	0.04%
		sam bo trading korea	1	0.04%
		fric rot saic	1	0.04%
		company biosolve	1	0.04%
		tyden malaysia	1	0.04%
		sa-tenneco-automotive.com contact	1	0.04%
		apple seed oil	1	0.04%
		wetec gmbh	1	0.04%
		ecosostenible	1	0.04%
		kimre	1	0.04%
	9. google italy	cafimar chartering	2	0.07%
		cafimar	2	0.07%
		mikael bahlouli	1	0.04%
		mazzali system monza	1	0.04%
		wire mesh mist eliminators	1	0.04%
		www.ecolink.com	1	0.04%
		flexy energy	1	0.04%
		cafimar chartering trading	1	0.04%
		swenson process	1	0.04%
		moghera	1	0.04%
	10. aol netfind	bix manufacturing co.	1	0.04%
		page vendors	1	0.04%
		dawson macdonald	1	0.04%

	ltc vaccum blasting	1	0.04%
	kleer flo company	1	0.04%
	empire abrasive equipment company	1	0.04%
	energy and environmental concepts inc	1	0.04%
	inland technology	1	0.04%
	ney ultrasonics inc.	1	0.04%
	selig chemical	1	0.04%
	penetone corporation	1	0.04%
11. google japan	chem-tech internatioal ct-1	2	0.07%
	global encasement	2	0.07%
	kleer flo industries	1	0.04%
	ct-1 chemtech	1	0.04%
	propane canister diameter	1	0.04%
	qatar liquefied gas company	1	0.04%
	fsi filter	1	0.04%
	tomen techno	1	0.04%
	recra	1	0.04%
12. altavista	biosolve®pinkwater®	1	0.04%
	864-0255	1	0.04%
	consolidated plastics company	1	0.04%
	bioservices group, inc	1	0.04%
	sonicor	1	0.04%
	www.trerice.co	1	0.04%
	panametrics inc	1	0.04%
	termobarranquilla	1	0.04%
13. google france	oppenheimer remediation services	1	0.04%
	www.ecolink.com	1	0.04%
	latiseal	1	0.04%
	black gold corporation	1	0.04%
	bio-cops biotechnology	1	0.04%
	hardtac crystallizer	1	0.04%
	ls industri	1	0.04%
14. yahoo korea	biosolve westford chemical	1	0.04%
J	komline sanderson	1	0.04%
	jetting systems inc.	1	0.04%
	sioux steam cleaner	1	0.04%
	swenson process equipment inc.	1	0.04%
15. yahoo mexico	butter worth jetting systems inc.	2	0.07%
21 January memory	jay r. smith mfg. co.	1	0.04%
	oil mop	1	0.04%
	dedert corporation	1	0.04%
16. google australia	dilo fittings	1	0.04%
10. googie australia	one mange	1	0.07/0

	north american valve and controls	1	0.04%
	encyclon	1	0.04%
	raasm usa	1	0.04%
	douglas e. weltz	1	0.04%
17. yahoo australia &nz	patchen, inc	2	0.07%
	pica activated carbon	1	0.04%
	ppk environment and infrastructure pty ltd	1	0.04%
18. yahoo singapore	purchem	1	0.04%
	rosemount analytical inc	1	0.04%
	pall aeropower coporation	1	0.04%
19. yahoo canada	blue wave ultrasonic washer	1	0.04%
	advanced environmental technologies	1	0.04%
	voc free fountain solutions	1	0.04%
20. yahoo germany	agroconsulting sa	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	environmental	123	4.36%
	inc	120	4.25%
	inc.	68	2.41%
	corporation	60	2.13%
	products	47	1.67%
	technologies	45	1.59%
	systems	42	1.49%
	company	37	1.31%
	corp	33	1.17%
	american	33	1.17%
	services	31	1.10%
	oil	23	0.82%
	recovery	23	0.82%
	parts	22	0.78%
	epa	21	0.74%
	chemical	20	0.71%
	equipment	20	0.71%
	consolidated	20	0.71%
	engineering	20	0.71%
	international	19	0.67%
2. yahoo	inc	98	3.47%
	environmental	42	1.49%
	company	36	1.28%
	corp	24	0.85%

	systems	24	0.85%
	consolidated	23	0.82%
	recovery	23	0.82%
	plastics	22	0.78%
	corporation	20	0.71%
	oil	19	0.67%
	products	18	0.64%
	north	17	0.60%
	parts	17	0.60%
	services	15	0.53%
	filter	15	0.53%
	recycling	14	0.50%
	elf	14	0.50%
	atochem	14	0.50%
	american	13	0.46%
	equipment	13	0.46%
3. msn	consolidated	116	4.11%
	plastics	109	3.86%
	company	54	1.91%
	consolidatedplastics.com	38	1.35%
	inc	34	1.20%
	inc.	20	0.71%
	environmental	20	0.71%
	www.consolidatedplastics.com	16	0.57%
	american	15	0.53%
	industries	14	0.50%
	со	13	0.46%
	plastic	11	0.39%
	products	10	0.35%
	chemical	10	0.35%
	corp	9	0.32%
	filter	9	0.32%
	america	9	0.32%
	foss	8	0.28%
	north	8	0.28%
	durr	8	0.28%
4. google canada	compost	8	0.28%
08-0	international	7	0.25%
	calgary	6	0.21%
	industries	4	0.14%
	kleer-flo	4	0.14%
	corporation	4	0.14%
	Corporation	4	O.17/0

	penetone	4 0.14%
	ltd	4 0.14%
	systems	3 0.11%
	inc	3 0.11%
	company	3 0.11%
	water	3 0.11%
	lisle-metrix	2 0.07%
	31	2 0.07%
	thor	2 0.07%
	annette	2 0.07%
	parts	2 0.07%
	formulating	2 0.07%
	hot	2 0.07%
	ltd.	2 0.07%
5. google uk	telephone	3 0.11%
	company	3 0.11%
	services	2 0.07%
	products	2 0.07%
	for	2 0.07%
	inc	2 0.07%
	systems	2 0.07%
	enjo	2 0.07%
	storage	1 0.04%
	recra	1 0.04%
	со	1 0.04%
	s.a.	1 0.04%
	washer	1 0.04%
	tanks	1 0.04%
	robotic	1 0.04%
	devilbiss	1 0.04%
	americas	1 0.04%
	analytix	1 0.04%
	tsen	1 0.04%
	build-all	1 0.04%
6. yahoo japan	dynaloy.inc	3 0.11%
	k-tube	1 0.04%
	india	1 0.04%
	john	1 0.04%
	atochem	1 0.04%
	analytika	1 0.04%
	paul	1 0.04%
	pvt.	1 0.04%

	amptron	1	0.04%
	barnebey	1	0.04%
	chemtech	1	0.04%
	sutcliffe	1	0.04%
	superabsorbent	1	0.04%
	indicators,	1	0.04%
	corporation	1	0.04%
	jet	1	0.04%
	n.	1	0.04%
	seeded	1	0.04%
	analytical	1	0.04%
	inc	1	0.04%
7. yahoo taiwan	cleveland	3	0.11%
	corp.	3	0.11%
	maxi-blast	3	0.11%
	inc	3	0.11%
	process	3	0.11%
	fabohio	2	0.07%
	dedert	2	0.07%
	atochem	2	0.07%
	activated	1	0.04%
	blaskovic	1	0.04%
	roto	1	0.04%
	oil–rite	1	0.04%
	inc.	1	0.04%
	carbon,	1	0.04%
	pica	1	0.04%
	corp	1	0.04%
	jet	1	0.04%
	farboil	1	0.04%
	dynaloy	1	0.04%
	wm.w.meyer	1	0.04%
8. google germany	malaysia	2	0.07%
	oil	1	0.04%
	flexiwatt	1	0.04%
	national	1	0.04%
	biosolve	1	0.04%
	sa-tenneco-automotive.com	1	0.04%
	calgary	1	0.04%
	sam	1	0.04%
	gmbh	1	0.04%
	air	1	0.04%

	bladensburg	1	0.04%
	ltd.	1	0.04%
	trading	1	0.04%
	bo	1	0.04%
	survey	1	0.04%
	ecogam	1	0.04%
	korea	1	0.04%
	corp.	1	0.04%
	seed	1	0.04%
	tyden,	1	0.04%
9. google italy	cafimar	5	0.18%
	chartering	3	0.11%
	process	1	0.04%
	mist	1	0.04%
	bahlouli	1	0.04%
	flexy	1	0.04%
	monza	1	0.04%
	energy	1	0.04%
	wire	1	0.04%
	system	1	0.04%
	eliminators	1	0.04%
	mikael	1	0.04%
	mazzali	1	0.04%
	www.ecolink.com	1	0.04%
	moghera	1	0.04%
	trading	1	0.04%
	swenson	1	0.04%
	mesh	1	0.04%
10. aol netfind	company	2	0.07%
	macdonald	1	0.04%
	enviromental	1	0.04%
	flo	1	0.04%
	technology	1	0.04%
	inland	1	0.04%
	dawson	1	0.04%
	kleer	1	0.04%
	energy	1	0.04%
	concepts	1	0.04%
	vaccum	1	0.04%
	inc	1	0.04%
	selig	1	0.04%
	ltc	1	0.04%

	equipment	1	0.04%
	page	1	0.04%
	inc.	1	0.04%
	empire	1	0.04%
	manufacturing	1	0.04%
	co.	1	0.04%
11. google japan	ct-1	3	0.11%
	internatioal	2	0.07%
	encasement	2	0.07%
	chem-tech	2	0.07%
	global	2	0.07%
	canister	1	0.04%
	propane	1	0.04%
	fsi	1	0.04%
	diameter	1	0.04%
	tomen	1	0.04%
	filter	1	0.04%
	techno	1	0.04%
	chemtech	1	0.04%
	kleer	1	0.04%
	industries	1	0.04%
	liquefied	1	0.04%
	gas	1	0.04%
	company	1	0.04%
	qatar	1	0.04%
	flo	1	0.04%
12. altavista	inc	2	0.07%
	plastics	1	0.04%
	www.trerice.co	1	0.04%
	bioservices	1	0.04%
	biosolve®pinkwater®	1	0.04%
	864-0255	1	0.04%
	consolidated	1	0.04%
	group,	1	0.04%
	company	1	0.04%
	sonicor	1	0.04%
	panametrics	1	0.04%
	termobarranquilla	1	0.04%
13. google france	services	1	0.04%
	remediation	1	0.04%
	oppenheimer	1	0.04%
	corporation	1	0.04%
	=		

	gold	1	0.04%
	hardtac	1	0.04%
	www.ecolink.com	1	0.04%
	black	1	0.04%
	biotechnology	1	0.04%
	industri	1	0.04%
	latiseal	1	0.04%
	bio-cops	1	0.04%
	crystallizer	1	0.04%
	ls	1	0.04%
14. yahoo korea	inc.	2	0.07%
	cleaner	1	0.04%
	systems	1	0.04%
	chemical	1	0.04%
	westford	1	0.04%
	komline	1	0.04%
	biosolve	1	0.04%
	equipment	1	0.04%
	jetting	1	0.04%
	steam	1	0.04%
	sioux	1	0.04%
	sanderson	1	0.04%
	process	1	0.04%
	swenson	1	0.04%
15. yahoo mexico	jetting	2	0.07%
	butter	2	0.07%
	inc.	2	0.07%
	systems	2	0.07%
	worth	2	0.07%
	mop	1	0.04%
	jay	1	0.04%
	corporation	1	0.04%
	r.	1	0.04%
	mfg.	1	0.04%
	smith	1	0.04%
	co.	1	0.04%
	oil	1	0.04%
	dedert	1	0.04%
16. google australia	usa	1	0.04%
	north	1	0.04%
	controls	1	0.04%
	dilo	1	0.04%

	american	1	0.04%
	e.	1	0.04%
	raasm	1	0.04%
	valve	1	0.04%
	encyclon	1	0.04%
	fittings	1	0.04%
	weltz	1	0.04%
	douglas	1	0.04%
17. yahoo australia &nz	inc	2	0.07%
	patchen,	2	0.07%
	pty	1	0.04%
	ltd	1	0.04%
	environment	1	0.04%
	pica	1	0.04%
	activated	1	0.04%
	carbon	1	0.04%
	infrastructure	1	0.04%
	ppk	1	0.04%
18. yahoo singapore	inc	1	0.04%
	analytical	1	0.04%
	rosemount	1	0.04%
	purchem	1	0.04%
	coporation	1	0.04%
	aeropower	1	0.04%
	pall	1	0.04%
19. yahoo canada	solutions	1	0.04%
	free	1	0.04%
	advanced	1	0.04%
	blue	1	0.04%
	environmental	1	0.04%
	wave	1	0.04%
	ultrasonic	1	0.04%
	washer	1	0.04%
	technologies	1	0.04%
	fountain	1	0.04%
	voc	1	0.04%
20. yahoo germany	sa	1	0.04%
	agroconsulting	1	0.04%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

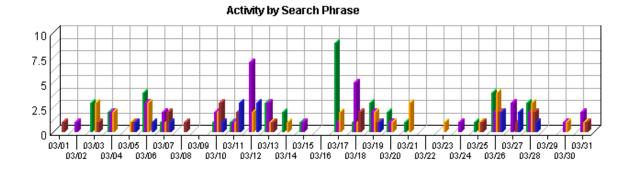


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	consolidated plastics company	42	1.49%
2.	consolidated plastics	42	1.49%
3.	consolidatedplastics.com	37	1.32%
4.	consolidated plastics company inc	22	0.78%
5.	www.consolidatedplastics.com	16	0.57%
6.	penetone corporation	15	0.53%
7.	em technologies	13	0.46%
8.	recra environmental	11	0.39%
9.	oil mop inc	10	0.36%
10.	kleer flo	10	0.36%
11.	raasm usa	9	0.32%
12.	voss products	9	0.32%
13.	durr industries	9	0.32%
14.	foss environmental	9	0.32%
15.	dedert corporation	9	0.32%
16.	consolidated plastics co	8	0.28%
17.	intercont products	8	0.28%
18.	american formulating and manufacturing	8	0.28%
19.	usf filtration	8	0.28%
20.	american metal wash	8	0.28%
	Subtotal	303	10.78%
	Total	2,810	100.00%

Activity by Search Phrase with Engines Detail

hrases	Engines	Referrals	9/
1. consolidated plastics company	msn	30	1.07%
	google	8	0.28%
	yahoo	3	0.11%
	altavista	1	0.04%
2. consolidated plastics	msn	42	1.49%
3. consolidatedplastics.com	msn	37	1.329
4. consolidated plastics company inc	yahoo	16	0.579
	msn	6	0.219
5. www.consolidatedplastics.com	msn	16	0.579
6. penetone corporation	google	10	0.369
	google canada	2	0.079
	yahoo	1	0.049
	msn	1	0.049
	aol netfind	1	0.049
7. em technologies	google	13	0.469
8. recra environmental	google	7	0.259
	yahoo	2	0.079
	msn	1	0.049
	google uk	1	0.049
9. oil mop inc	yahoo	5	0.189
	google	4	0.149
	msn	1	0.049
10. kleer flo	google	6	0.219
	msn	3	0.119
	yahoo	1	0.049
11. raasm usa	google	8	0.289
	google australia	1	0.049
12. voss products	google	8	0.289
	google uk	1	0.049
13. durr industries	msn	6	0.219
	google	2	0.079
	yahoo	1	0.049
14. foss environmental	google	6	0.219
	msn	3	0.119
15. dedert corporation	google	8	0.289
-	yahoo mexico	1	0.049
16. consolidated plastics co	msn	5	0.189
	google	3	0.119

17. intercont products	msn	5	0.18%
	google	2	0.07%
	yahoo	1	0.04%
18. american formulating and manufacturing	google	5	0.18%
	google canada	2	0.07%
	yahoo	1	0.04%
19. usf filtration	yahoo	4	0.14%
	google	2	0.07%
	msn	2	0.07%
20. american metal wash	google	4	0.14%
	msn	3	0.11%
	yahoo	1	0.04%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

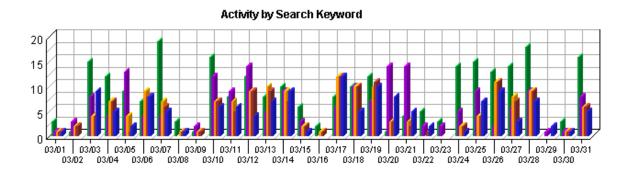
V

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	inc	268	3.60%
2.	environmental	187	2.51%
3.	consolidated	160	2.15%
4.	plastics	150	2.02%
5.	company	141	1.89%
6.	inc.	107	1.44%
7.	corporation	95	1.28%
8.	systems	78	1.05%
9.	products	77	1.03%
10.	corp	69	0.93%
11.	american	64	0.86%
12.	technologies	60	0.81%
13.	oil	54	0.73%
14.	recovery	53	0.71%
15.	services	51	0.69%
16.	industries	45	0.60%
17.	chemical	45	0.60%
18.	parts	44	0.59%
19.	equipment	44	0.59%
20.	international	39	0.52%
	Subtotal	1,831	24.60%
	Total	7,444	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. inc	google	120	1.61%
	yahoo	98	1.32%
	msn	34	0.46%
	yahoo taiwan	3	0.04%
	google canada	3	0.04%
	google uk	2	0.03%
	altavista	2	0.03%
	yahoo australia &nz	2	0.03%
	yahoo singapore	1	0.01%
	yahoo japan	1	0.01%
	aol netfind	1	0.01%
	cnet search.com	1	0.01%
2. environmental	google	123	1.65%
	yahoo	42	0.56%
	msn	20	0.27%
	google uk	1	0.01%
	yahoo canada	1	0.01%
3. consolidated	msn	116	1.56%
	yahoo	23	0.31%
	google	20	0.27%
	altavista	1	0.01%
4. plastics	msn	109	1.46%
	yahoo	22	0.30%
	google	18	0.24%
	altavista	1	0.01%
5. company	msn	54	0.73%
	google	37	0.50%
	yahoo	36	0.48%
	google uk	3	0.04%
	google canada	3	0.04%
	aol netfind	2	0.03%
	hotbot	1	0.01%
	altavista	1	0.01%
	google germany	1	0.01%
	google japan	1	0.01%
	yahoo taiwan	1	0.01%
	yahoo japan	1	0.01%
6. inc.	google	68	0.91%
		20	0.27%

	yahoo	10	0.13%
	yahoo mexico	2	0.03%
	google canada	2	0.03%
	yahoo korea	2	0.03%
	yahoo japan	1	0.01%
	aol netfind	1	0.01%
	yahoo taiwan	1	0.01%
7. corporation	google	60	0.81%
	yahoo	20	0.27%
	msn	7	0.09%
	google canada	4	0.05%
	google france	1	0.01%
	aol netfind	1	0.01%
	yahoo japan	1	0.01%
	yahoo mexico	1	0.01%
8. systems	google	42	0.56%
	yahoo	24	0.32%
	msn	4	0.05%
	google canada	3	0.04%
	google uk	2	0.03%
	yahoo mexico	2	0.03%
	yahoo korea	1	0.01%
9. products	google	47	0.63%
•	yahoo	18	0.24%
	msn	10	0.13%
	google uk	2	0.03%
10. corp	google	33	0.44%
•	yahoo	24	0.32%
	msn	9	0.12%
	google canada	2	0.03%
	yahoo taiwan	1	0.01%
11. american	google	33	0.44%
	msn	15	0.20%
	yahoo	13	0.17%
	google canada	2	0.03%
	google australia	1	0.01%
12. technologies	google	45	0.60%
Ç	yahoo	7	0.09%
	msn	5	0.07%
	google canada	1	0.01%
	google uk	1	0.01%
	yahoo canada	1	0.01%
	J	•	0.02,0

13. oil	google	23	0.31%
	yahoo	19	0.26%
	msn	6	0.08%
	google uk	1	0.01%
	google canada	1	0.01%
	google germany	1	0.01%
	yahoo japan	1	0.01%
	yahoo italy	1	0.01%
	yahoo mexico	1	0.01%
14. recovery	yahoo	23	0.31%
	google	23	0.31%
	msn	6	0.08%
	google uk	1	0.01%
15. services	google	31	0.42%
	yahoo	15	0.20%
	google uk	2	0.03%
	msn	2	0.03%
	google france	1	0.01%
16. industries	google	15	0.20%
	msn	14	0.19%
	yahoo	11	0.15%
	google canada	4	0.05%
	google japan	1	0.01%
17. chemical	google	20	0.27%
	yahoo	11	0.15%
	msn	10	0.13%
	yahoo korea	1	0.01%
	aol netfind	1	0.01%
	google canada	1	0.01%
	google uk	1	0.01%
18. parts	google	22	0.30%
	yahoo	17	0.23%
	google canada	2	0.03%
	msn	2	0.03%
	google uk	1	0.01%
19. equipment	google	20	0.27%
	yahoo	13	0.17%
	msn	7	0.09%
	yahoo korea	1	0.01%
	google uk	1	0.01%
	aol netfind	1	0.01%
	google canada	1	0.01%

20. international	google	19	0.26%
	google canada	7	0.09%
	yahoo	7	0.09%
	msn	5	0.07%
	google germany	1	0.01%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

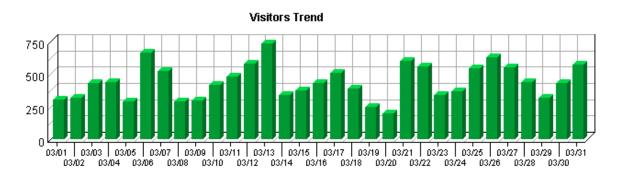
% Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

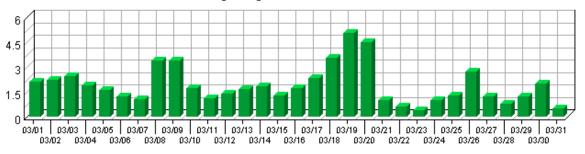
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



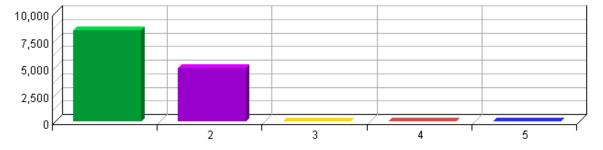
Visit Summary

Visits	13,607
Average per Day	438
Average Visit Length	00:17:46
Median Visit Length	00:04:12
International Visits	2.30%
Visits of Unknown Origin	61.75%
Visits from Your Country: United States (US)	35.95%

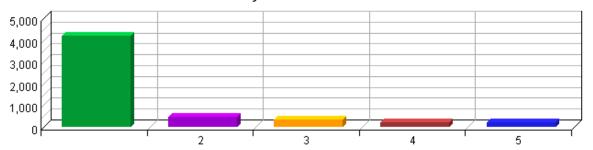
Average Length of Visit Trend



Top Countries by Visits







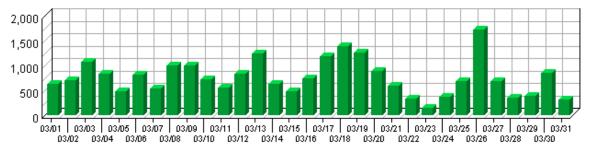
Visitors Trend



Visitor Summary

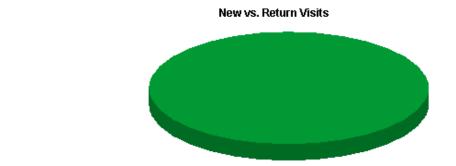
Unique Visitors	5,928
Visitors Who Visited Once	4,174
Visitors Who Visited More Than Once	1,754
Average Visits per Visitor	2.30

Visitor Minutes Trend



First Time Visitors Trend

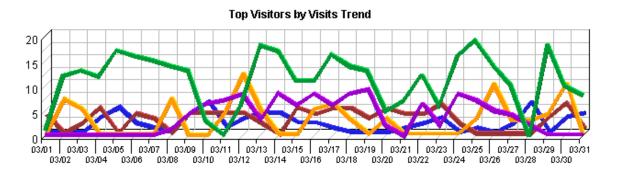


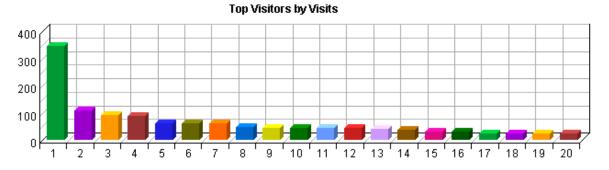


Top Visitors by Visits 400 200 100

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	crawler4013.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	347	2.55%	936
2.	66.249.66.129_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	110	0.81%	543
3.	rg35.riverglassinc. com_Jakarta Commons-HttpClient/3.0.1	90	0.66%	529
4.	64.27.0.154	89	0.65%	89
5.	livebot-65-55-210-93.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	60	0.44%	168
6.	livebot-65-55-210-92.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	60	0.44%	144
7.	65.55.210.95_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	60	0.44%	133
8.	65.55.210.90_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	49	0.36%	144

9.	livebot-65-55-210-91.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	45	0.33%	123
10.	65.55.210.96_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	45	0.33%	131
11.	livebot-65-55-210-94.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	45	0.33%	115
12.	65.55.210.97_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	45	0.33%	136
13.	crawl-6.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www. cuill.com/twiceler/robot.html)	39	0.29%	40
14.	134.67.99.163_NLESE USEPA	38	0.28%	61
15.	66.249.72.236_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	29	0.21%	160
16.	74.6.23.119_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	29	0.21%	29
17.	69.46.27.184	25	0.18%	25
18.	hv112.steephost.com	25	0.18%	25
19.	74.6.24.40_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	24	0.18%	25
20.	gw3.ovh.net	23	0.17%	38
	Subtotal	1,277	9.39%	3,594
	Other	12,317	90.61%	20,586
	Total	13,594	100.00%	24,180

Top Visitors - Help Card

Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

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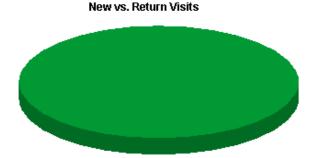
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	13,594	100.00%
	Total	13,594	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 49

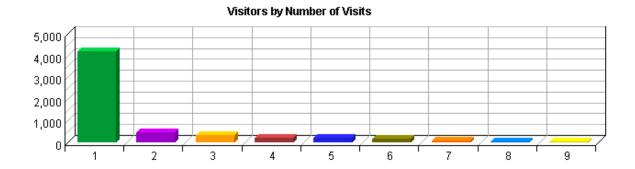
O

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

50 New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	4,174	70.41%
2 visits	470	7.93%
3 visits	349	5.89%
4 visits	198	3.34%
5 visits	223	3.76%
6 visits	187	3.15%
7 visits	86	1.45%
8 visits	32	0.54%
9 visits	45	0.76%
Subtotal	5,764	97.23%
Other	164	2.77%
Total	5,928	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

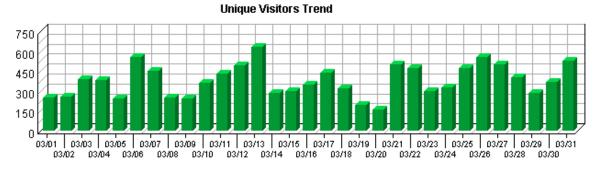
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

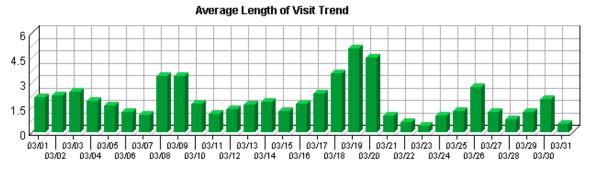
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

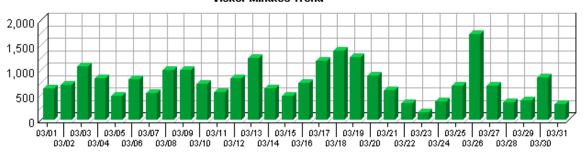








Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniqu	ue Visitors	First Time Visitors	Avg Visit Length	sitor Minutes
03/01	302	248	0	00:02:06	638.80
03/02	315	258	0	00:02:13	701.45
03/03	434	391	0	00:02:28	1,072.68
03/04	440	381	0	00:01:54	840.02
03/05	292	245	0	00:01:37	475.37
03/06	668	558	0	00:01:13	821.53
03/07	526	454	0	00:01:02	544.00
03/08	292	251	0	00:03:23	991.98
03/09	294	246	0	00:03:23	996.52
03/10	418	364	0	00:01:44	727.90
03/11	484	432	0	00:01:08	555.80
03/12	580	496	0	00:01:25	826.15
03/13	734	634	0	00:01:40	1,233.47
03/14	343	285	0	00:01:50	634.10
03/15	373	302	0	00:01:16	477.85
03/16	431	348	0	00:01:44	748.52
03/17	508	439	0	00:02:19	1,181.15
03/18	391	320	0	00:03:34	1,397.12
03/19	248	195	0	00:05:03	1,253.93
03/20	198	163	0	00:04:30	892.97
03/21	599	502	0	00:00:59	598.65
03/22	556	471	0	00:00:36	334.28
03/23	339	302	0	00:00:24	140.25
03/24	367	325	0	00:01:00	368.48
03/25	542	471	0	00:01:16	691.33
03/26	631	557	0	00:02:44	1,729.95
03/27	551	500	0	00:01:14	679.58
03/28	441	406	0	00:00:46	342.87
03/29	318	282	0	00:01:14	394.13
03/30	429	368	0	00:02:00	859.90

03/31	576	526	0	00:00:31	306.23
Average	439	378	0	N/A	756.68
Total	13,620	11,720	0	N/A	23,456.97

Visitors Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

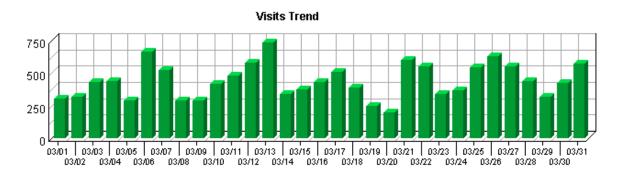


Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
03/01	301	2.21%
03/02	315	2.31%
03/03	433	3.18%
03/04	440	3.23%
03/05	292	2.15%
03/06	668	4.91%
03/07	526	3.87%
03/08	292	2.15%
03/09	293	2.15%
03/10	417	3.06%
03/11	484	3.56%
03/12	580	4.26%
03/13	733	5.39%
03/14	343	2.52%
03/15	372	2.73%
03/16	431	3.17%
03/17	508	3.73%
03/18	389	2.86%
03/19	247	1.82%
03/20	198	1.46%
03/21	598	4.39%
03/22	555	4.08%
03/23	339	2.49%
03/24	367	2.70%
03/25	542	3.98%

03/26	630	4.63%
03/27	551	4.05%
03/28	441	3.24%
03/29	318	2.34%
03/30	428	3.15%
03/31	576	4.23%
Total	13,607	100.00%

Visits Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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8

Top Organizations 59

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

60 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

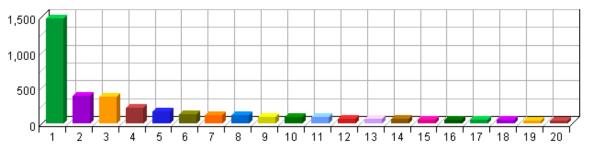
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.





Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	1,470	10.80%	1,493
2.	ask.com	384	2.82%	984
3.	yahoo.com	374	2.75%	381
4.	live.com	215	1.58%	551
5.	comcast.net	167	1.23%	205
6.	verizon.net	127	0.93%	1,002
7.	rr.com	121	0.89%	156
8.	66.249.66.129	110	0.81%	543
9.	riverglassinc.com	91	0.67%	530
10.	sbcglobal.net	89	0.65%	108
11.	64.27.0.154	89	0.65%	89
12.	bellsouth.net	69	0.51%	85
13.	cox.net	61	0.45%	71
14.	65.55.210.95	60	0.44%	133
15.	searchme.com	56	0.41%	383
16.	aol.com	53	0.39%	74
17.	qwest.net	52	0.38%	83
18.	65.55.210.90	49	0.36%	144
19.	65.55.210.97	45	0.33%	136
20.	65.55.210.96	45	0.33%	131
	Subtotal	3,727	27.39%	7,282
	Other	9,880	72.61%	16,908
	Total	13,607	100.00%	24,190

Top Domain Names 63

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

V

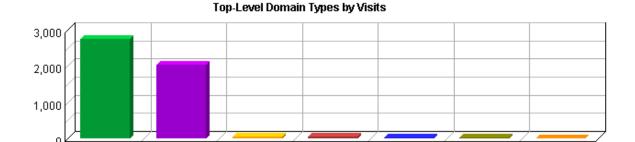
Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

64 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

2



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	2,735	55.38%	4,307
2.	Commercial	2,027	41.04%	4,882
3.	Military	58	1.17%	83
4.	Education	54	1.09%	65
5.	Government	36	0.73%	52
6.	Organization	27	0.55%	38
7.	ARPANET	2	0.04%	2
	Total	4,939	100.00%	9,429

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

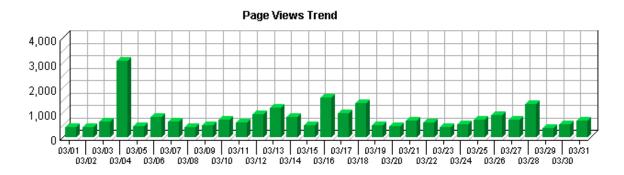
Q

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

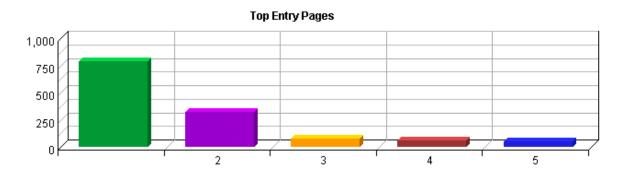
Pages Dashboard

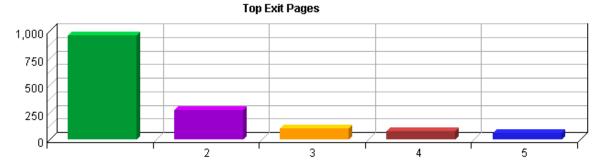
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

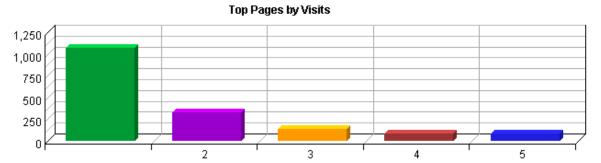
Page Views	24,190
Average per Day	780
Average Page Views per Visit	1.78

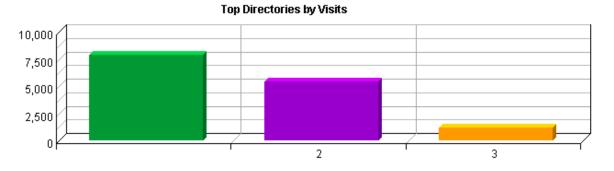




Pages Dashboard 67



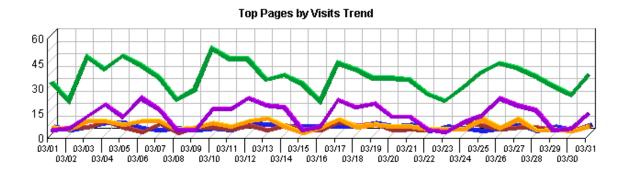




68 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	1,072	4.56%	1,570	00:01:13	0
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	333	1.42%	353	00:01:40	0
3.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	134	0.57%	134	00:04:11	0
4.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	86	0.37%	88	00:06:02	0
5.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	81	0.34%	83	00:04:45	0
6.	AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/ 111.html	56	0.24%	56	00:05:01	0

7.	AGA GAS INC http://es.epa.gov/vendors/vendinfo/ 97.html	50	0.21%	50	00:05:04	0
8.	NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http://es.epa.gov/vendors/vendinfo/465.html	44	0.19%	45	00:04:44	0
9.	PENETONE CORPORATION http://es.epa.gov/vendors/vendinfo/ 270.html	42	0.18%	42	00:00:21	0
10.	RECRA ENVIRONMENTAL, INC. http://es.epa.gov/vendors/vendinfo/461.html	41	0.17%	42	00:03:02	0
11.	FSI FILTER SPECIALISTS, INC. http://es.epa.gov/vendors/vendinfo/169.html	40	0.17%	41	00:03:33	0
12.	EMPIRE ABRASIVE EQUIPMENT COMPANY http://es.epa.gov/vendors/vendinfo/ 226.html	40	0.17%	42	00:01:24	0
13.	Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/ 2053.html	39	0.17%	40	00:02:30	0
14.	RAASM MANUFACTURING USA, INC. http://es.epa.gov/vendors/vendinfo/310.html	39	0.17%	41	00:00:42	0
15.	Hydro Engineering Inc. http://es.epa.gov/vendors/preview/ 2028.html	39	0.17%	40	00:02:35	0
16.	ELF ATOCHEM NORTH AMERICA, INC. http://es.epa.gov/vendors/vendinfo/164.html	39	0.17%	41	00:03:35	0
17.	DURR INDUSTRIES, INC. http://es.epa.gov/vendors/vendinfo/ 300.html	37	0.16%	38	00:06:15	0
18.	MAXI-BLAST, INC. http://es.epa.gov/vendors/vendinfo/ 209.html	37	0.16%	39	00:01:39	0
19.	Kleer–Flo Industries, Inc http://es.epa.gov/vendors/preview/ 2212.html	37	0.16%	38	00:04:56	0
20.	PARKER HANNIFIN CORP. http://es.epa.gov/vendors/vendinfo/ 189.html	36	0.15%	36	00:04:12	0
	Subtotal	2,322	9.89%	2,859	00:02:00	
	Other	21,167	90.11%	21,331	00:02:05	
	Total	23,489	100.00%	24,190	00:02:04	

Top Pages - Help Card



Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Content Groups 73

74 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories by Visits 10,000 7,500 5,000 2,500 1 2 3

Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/vendors/ preview	7,886	54.55%	12,952	19,037
2.	http://es.epa.gov/vendors/ vendinfo	5,402	37.37%	9,534	16,511
3.	http://es.epa.gov/vendors/	1,169	8.09%	1,704	26,859
	Total	14,457	100.00%	24,190	62,406

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Top Directories 75

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

76 Top Directories

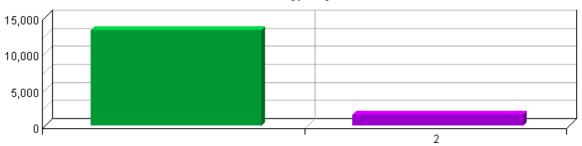
Files Dashboard

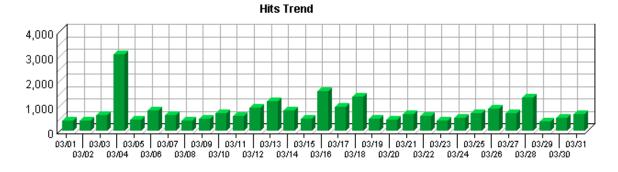
This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	24,190
Average Hits per Day	780
Home Page Hits	1,570

Most Accessed File Types by Files





Files Dashboard 77

78 Files Dashboard

Most Downloaded Files

This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

Most Downloaded Files - Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

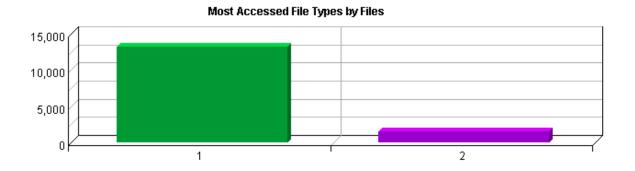
This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Downloaded Files 79

80 Most Downloaded Files

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	13,229 90.02	2%	37,148
2.	htm	1,467 9.98	3%	25,259
	Total	14,696 100.00	%	62,406

Most Accessed File Types – Help Card

5

 $\label{eq:FileType-Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."$

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

Q

This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



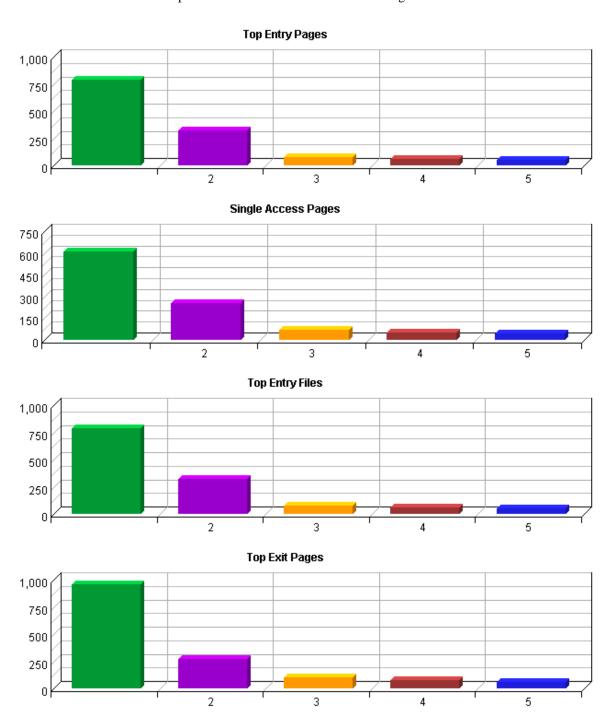
You may want to run virus scans on uploaded files.

Most Uploaded Files 83

84 Most Uploaded Files

Navigation Dashboard

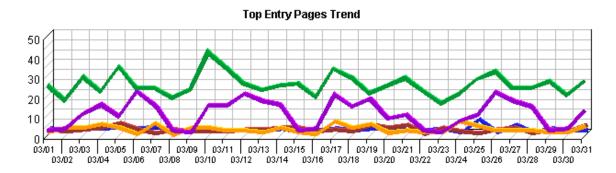
This dashboard summarizes important information related to online navigation.

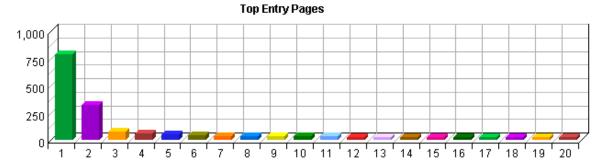


Navigation Dashboard 85

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	791	5.81%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	321	2.36%
3.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	76	0.56%
4.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	61	0.45%
5.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	49	0.36%
6.	AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/ 111.html	45	0.33%
7.		36	0.26%

AGA GAS INC

http://es.epa.gov/vendors/vendinfo/97.html

8. NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http://es.epa.gov/ vendors/ vendinfo/ 465.html
http://es.epa.gov/vendors/vendinfo/270.html
INC. http:// es.epa.gov/ vendors/ vendinfo/ 310.html
INC. http:// es.epa.gov/ vendors/ vendinfo/ 164.html 29 0.21% http:// es.epa.gov/ vendors/ preview/ 2028.html 28 0.21% http:// es.epa.gov/ vendors/ preview/ 2053.html 27 0.20% 27 0.20% 226.html 27 0.20% 27 0.20% 28 28 0.21% 28 0.21% 28 0.21% 28 0.21% 28 0.21% 28 0.21% 29 0.20% 2053.html 27 0.20% 27 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 28 0.20% 29 0.2
http://es.epa.gov/vendors/preview/2028.html
http://es.epa.gov/ vendors/ preview/ 2053.html 14. EMPIRE ABRASIVE EQUIPMENT COMPANY http://es.epa.gov/ vendors/ vendinfo/ 226.html 15. FSI FILTER SPECIALISTS, INC. http://es.epa.gov/ vendors/ vendinfo/ 169.html 16. MAXI-BLAST, INC. http://es.epa.gov/ vendors/ vendinfo/ 209.html 17. PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/ vendors/ vendinfo/ 416.html 18. MAGNATECH CORP. (SUPERIOR MANUF. DIVISION) http://es.epa.gov/ vendors/ vendinfo/ 259.html 19. BLUE RIVER COATINGS 27 0.20% 0.10% 0.20% 0.10% 0.20% 0.10% 0.20% 0.10% 0.20% 0
COMPANY http://es.epa.gov/vendors/vendinfo/ 226.html
http:// es.epa.gov/ vendors/ vendinfo/ 169.html 16. MAXI-BLAST, INC. http:// es.epa.gov/ vendors/ vendinfo/ 209.html 17. PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http:// es.epa.gov/ vendors/ vendinfo/ 416.html 18. MAGNATECH CORP. (SUPERIOR MANUF. DIVISION) http:// es.epa.gov/ vendors/ vendinfo/ 259.html 19. BLUE RIVER COATINGS 27 0.20% 0.19% 0.19% 0.19% 0.18%
http://es.epa.gov/vendors/vendinfo/ 209.html 17. PANAMETRICS, INC. 26 0.19% NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html 18. MAGNATECH CORP. (SUPERIOR 25 0.18% MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/ 259.html 19. BLUE RIVER COATINGS 25 0.18%
NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html 18. MAGNATECH CORP. (SUPERIOR 25 0.18% MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/ 259.html 19. BLUE RIVER COATINGS 25 0.18%
MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/ 259.html 19. BLUE RIVER COATINGS 25 0.18%
http://es.epa.gov/vendors/preview/ 98.html
20. AMAZING RECYCLED PRODUCTS, 25 0.18% INC. http://es.epa.gov/vendors/vendinfo/106.html
Subtotal 1,749 12.85%

 Other
 11,858
 87.15%

 Total
 13,607
 100.00%

Top Entry Pages - Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

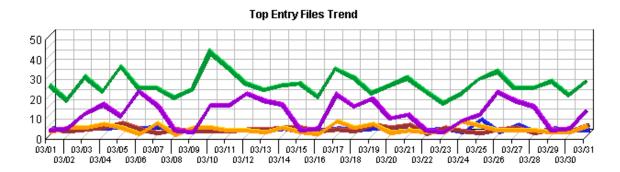
% – Percentage of times this page was the entry page compared with other entry pages.

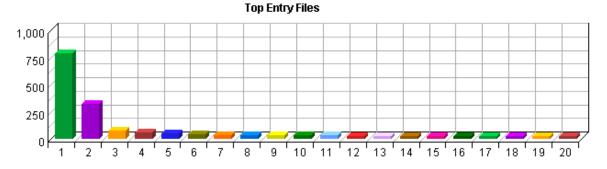


This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/vendors/	791	5.81%
2.	http://es.epa.gov/vendors/ vendinfo/246.html	321	2.36%
3.	http://es.epa.gov/vendors/ vendinfo/199.html	76	0.56%
4.	http://es.epa.gov/vendors/ preview/129.html	61	0.45%
5.	http://es.epa.gov/vendors/ descript.html	49	0.36%
6.	http://es.epa.gov/vendors/ vendinfo/111.html	45	0.33%
7.	http://es.epa.gov/vendors/ vendinfo/97.html	36	0.26%
8.	http://es.epa.gov/vendors/ vendinfo/465.html	36	0.26%
9.	http://es.epa.gov/vendors/ vendinfo/270.html	32	0.24%
10.	http://es.epa.gov/vendors/ vendinfo/310.html	32	0.24%
11.	http://es.epa.gov/vendors/ vendinfo/164.html	31	0.23%

Top Entry Files 91

12.	http://es.epa.gov/vendors/ preview/2028.html	29	0.21%
13.	http://es.epa.gov/vendors/ preview/2053.html	28	0.21%
14.	http://es.epa.gov/vendors/ vendinfo/226.html	27	0.20%
15.	http://es.epa.gov/vendors/ vendinfo/169.html	27	0.20%
16.	http://es.epa.gov/vendors/ vendinfo/209.html	27	0.20%
17.	http://es.epa.gov/vendors/ vendinfo/416.html	26	0.19%
18.	http://es.epa.gov/vendors/ vendinfo/259.html	25	0.18%
19.	http://es.epa.gov/vendors/ preview/98.html	25	0.18%
20.	http://es.epa.gov/vendors/ vendinfo/106.html	25	0.18%
	Subtotal	1,749	12.85%
	Other	11,858	87.15%
	Total	13,607	100.00%

Top Entry Files – Help Card

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Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

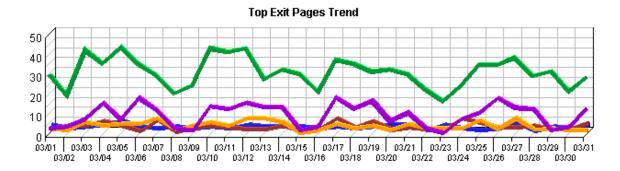


Consider what catches the attention of visitors most quickly and effectively.

92 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	956	7.03%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	272	2.00%
3.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	98	0.72%
4.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	74	0.54%
5.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	59	0.43%
6.	AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/ 111.html	44	0.32%
7.	AGA GAS INC http://es.epa.gov/vendors/vendinfo/ 97.html	37	0.27%

8.	RAASM MANUFACTURING USA, INC. http://es.epa.gov/vendors/vendinfo/ 310.html	32	0.24%
9.	ELF ATOCHEM NORTH AMERICA, INC. http://es.epa.gov/vendors/vendinfo/ 164.html	31	0.23%
10.	EMPIRE ABRASIVE EQUIPMENT COMPANY http://es.epa.gov/vendors/vendinfo/ 226.html	30	0.22%
11.	NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http://es.epa.gov/vendors/vendinfo/465.html	29	0.21%
12.	PENETONE CORPORATION http://es.epa.gov/vendors/vendinfo/ 270.html	29	0.21%
13.	Hydro Engineering Inc. http://es.epa.gov/vendors/preview/ 2028.html	27	0.20%
14.	RECRA ENVIRONMENTAL, INC. http://es.epa.gov/vendors/vendinfo/ 461.html	27	0.20%
15.	FSI FILTER SPECIALISTS, INC. http://es.epa.gov/vendors/vendinfo/169.html	27	0.20%
16.	Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/ 2053.html	26	0.19%
17.	PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html	26	0.19%
18.	MAXI-BLAST, INC. http://es.epa.gov/vendors/vendinfo/ 209.html	25	0.18%
19.	BLUE RIVER COATINGS http://es.epa.gov/vendors/preview/ 98.html	23	0.17%
20.	AMAZING RECYCLED PRODUCTS, INC. http://es.epa.gov/vendors/vendinfo/ 106.html	23	0.17%
	Subtotal	1,895	13.94%
	Other	11,699	86.06%
	Total	13,594	100.00%

Top Exit Pages - Help Card

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Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

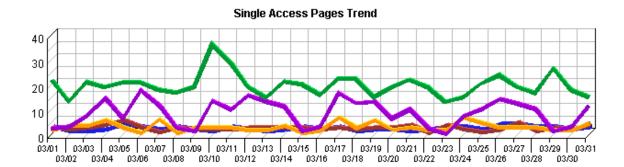
% – Percentage of times this page was the exit page compared with other exit pages.

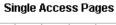


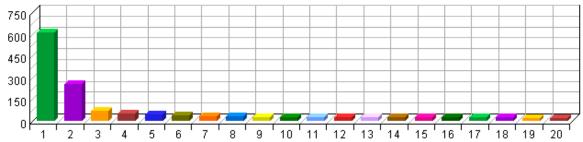
You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.







Single Access Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	613	5.02%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	256	2.10%
3.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	71	0.58%
4.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	54	0.44%
5.	AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/ 111.html	42	0.34%
6.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	39	0.32%
7.	AGA GAS INC http://es.epa.gov/vendors/vendinfo/ 97.html	34	0.28%

Single Access Pages 97

8.	RAASM MANUFACTURING USA, INC. http://es.epa.gov/vendors/vendinfo/310.html	30	0.25%
9.	ELF ATOCHEM NORTH AMERICA, INC. http://es.epa.gov/vendors/vendinfo/ 164.html	28	0.23%
10.	PENETONE CORPORATION http://es.epa.gov/vendors/vendinfo/ 270.html	27	0.22%
11.	NORTH AMERICAN VALVE AND CONTROLS, INC. (NAVCO, INC.) http://es.epa.gov/vendors/vendinfo/465.html	27	0.22%
12.	Hydro Engineering Inc. http://es.epa.gov/vendors/preview/ 2028.html	26	0.21%
13.	Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/ 2053.html	24	0.20%
14.	EMPIRE ABRASIVE EQUIPMENT COMPANY http://es.epa.gov/vendors/vendinfo/ 226.html	24	0.20%
15.	FSI FILTER SPECIALISTS, INC. http://es.epa.gov/vendors/vendinfo/ 169.html	24	0.20%
16.	PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html	23	0.19%
17.	MAGNATECH CORP. (SUPERIOR MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/259.html	23	0.19%
18.	RECRA ENVIRONMENTAL, INC. http://es.epa.gov/vendors/vendinfo/461.html	23	0.19%
19.	cafimar chartering and trading http://es.epa.gov/vendors/preview/ 2246.html	22	0.18%
20.	AMAZING RECYCLED PRODUCTS, INC. http://es.epa.gov/vendors/vendinfo/106.html	22	0.18%
	Subtotal	1,432	11.74%
	Other	10,769	88.26%
	Total	12,201	100.00%

98 Single Access Pages

Single Access Pages – Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Single Access Pages 99

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page Pa	ths from Start	Visits	%
All Entry Pages		736	5.41%
	1. P2 Products and Services – Search Page		
	http://es.epa.gov/vendors/		
		269	1.98%
	1. CONSOLIDATED PLASTICS COMPANY, INC.		
	http://es.epa.gov/vendors/ vendinfo/246.html		
		73	0.549
	1. OMI OIL MOP, INC.		
	http://es.epa.gov/vendors/ vendinfo/199.html		
		55	0.409
	1. Selig Chemical Industries, Inc.		
	http://es.epa.gov/vendors/ preview/129.html		
		42	0.319
	1. AMERICAN FORMULATING AND MANUFACTURING		
	http://es.epa.gov/vendors/ vendinfo/111.html		
		39	0.299
	1. National P2 Products and Services Database		
	http://es.epa.gov/vendors/ descript.html		
		36	0.269
	1. CONSOLIDATED PLASTICS COMPANY, INC.		
	http://es.epa.gov/vendors/ vendinfo/246.html 2. P2 Products and Services – Search Page		
	http://es.epa.gov/vendors/		
	http://es.epa.gov/vendors/	2.4	0.250
	1. AGA GAS INC	34	0.259
	http://es.epa.gov/vendors/ vendinfo/97.html		
	http://es.epu.gov/vendors/vendinfo/>/.intin	21	0.220
	1. RAASM MANUFACTURING USA, INC.	31	0.239
	http://es.epa.gov/vendors/ vendinfo/310.html		
		20	0.219
	1. ELF ATOCHEM NORTH AMERICA, INC.	29	0.217
	http://es.epa.gov/vendors/ vendinfo/164.html		
	1	28	0.219
	1. NORTH AMERICAN VALVE AND CONTROLS, INC.	20	0.21
	(NAVCO, INC.)		
	http://es.epa.gov/vendors/ vendinfo/465.html		
		27	0.209
	1. Hydro Engineering Inc.		- 9 /
	http://es.epa.gov/vendors/ preview/2028.html		
		27	0.209
		21	0.20/

1. PENETONE CORPORATION

http://es.epa.gov/vendors/ vendinfo/270.html

26 0.19%

1. EMPIRE ABRASIVE EQUIPMENT COMPANY

http://es.epa.gov/vendors/ vendinfo/226.html

25 0.18%

1. FSI FILTER SPECIALISTS, INC.

http://es.epa.gov/vendors/ vendinfo/169.html

25 0.18%

1. PANAMETRICS, INC.

NONDESTRUCTIVE TESTING (NDT) ...

http://es.epa.gov/vendors/ vendinfo/416.html

24 0.18%

1. MAXI-BLAST, INC.

http://es.epa.gov/vendors/ vendinfo/209.html

24 0.18%

1. Bock Engineered Products, Inc.

http://es.epa.gov/vendors/ preview/2053.html

24 0.18%

1. RECRA ENVIRONMENTAL, INC.

http://es.epa.gov/vendors/ vendinfo/461.html

23 0.17%

1. BLUE RIVER COATINGS

http://es.epa.gov/vendors/ preview/98.html

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

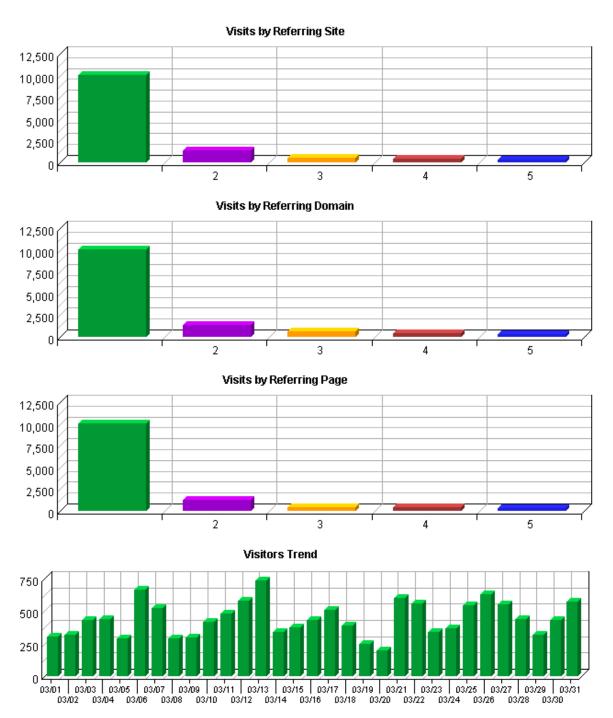
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for

pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

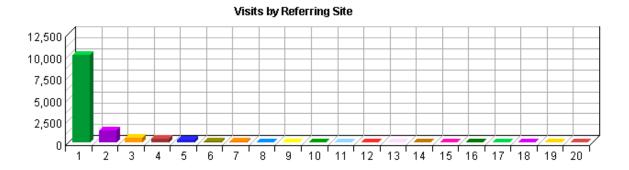


Referrers Dashboard 105

106 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	10,056	73.90%
2.	http://www.google.com/	1,332	9.79%
3.	http://search.yahoo.com/	555	4.08%
4.	http://search.msn.com/	464	3.41%
5.	http://search.live.com/	331	2.43%
6.	http://www.google.ca/	74	0.54%
7.	http://es.epa.gov/	61	0.45%
8.	http://www.epa.gov/	49	0.36%
9.	http://www.google.cn/	36	0.26%
10.	http://www.google.co.in/	34	0.25%
11.	http://www.ask.com/	30	0.22%
12.	http://www.google.co.uk/	28	0.21%
13.	http://www.dogpile.com/	26	0.19%
14.	http://search.yahoo.co.jp/	24	0.18%
15.	http://tw.search.yahoo.com/	20	0.15%
16.	http://maps.google.com/	18	0.13%
17.	http://www.google.de/	16	0.12%
18.	http://www.care2.com/	15	0.11%
19.	http://translate.google.com/	14	0.10%
20.	http://www.google.it/	13	0.10%
	Subtotal	13,196	96.98%
	Other	411	3.02%
	Total	13,607	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

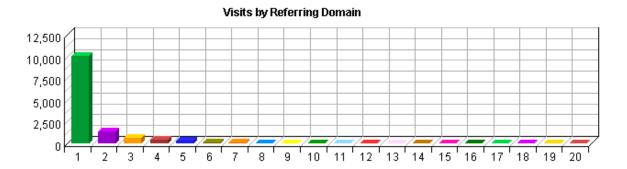
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	10,056	73.90%
2.	google.com	1,371	10.08%
3.	yahoo.com	608	4.47%
4.	msn.com	464	3.41%
5.	live.com	342	2.51%
6.	epa.gov	113	0.83%
7.	google.ca	74	0.54%
8.	google.cn	36	0.26%
9.	google.co.in	34	0.25%
10.	ask.com	30	0.22%
11.	google.co.uk	28	0.21%
12.	dogpile.com	26	0.19%
13.	yahoo.co.jp	24	0.18%
14.	google.de	16	0.12%
15.	aol.com	16	0.12%
16.	care2.com	15	0.11%
17.	earth911.org	14	0.10%
18.	google.it	13	0.10%
19.	google.com.tr	12	0.09%
20.	google.co.jp	9	0.07%
	Subtotal	13,301	97.75%
	Other	306	2.25%
	Total	13,607	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

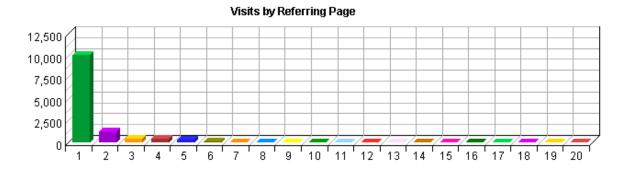
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	0/0
1.	No Referrer	10,056	73.90%
2.	http://www.google.com/search	1,306	9.60%
3.	http://search.msn.com/results. aspx	433	3.18%
4.	http://search.yahoo.com/ search	378	2.78%
5.	http://search.live.com/ results.aspx	321	2.36%
6.	http://www.google.ca/search	73	0.54%
7.	http://www.google.cn/search	36	0.26%
8.	http://www.google.co.in/ search	34	0.25%
9.	http://search.msn.com/results. asp	31	0.23%
10.	http://www.ask.com/web	30	0.22%
11.	http://www.google.co.uk/ search	28	0.21%
12.	http://search.yahoo.co.jp/ search	24	0.18%
13.	http://www.epa.gov/ waterscience/guide/technologies.html	20	0.15%
14.	http://tw.search.yahoo.com/ search	18	0.13%
15.	http://maps.google.com/maps	18	0.13%
16.	http://www.google.de/search	16	0.12%
17.	http://es.epa.gov/vendors/	16	0.12%
18.	http://es.epa.gov/search97cgi/ s97_cgi	15	0.11%
19.	http://www.care2.com/ greenliving/formaldehyde-free-kitchens. html	15	0.11%
20.	http://translate.google.com/ translate	13	0.10%
	Subtotal	12,881	94.66%
	Other	726	5.34%
	Total	13,607	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

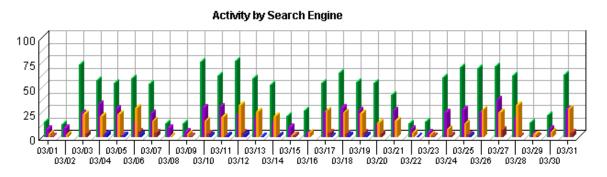
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

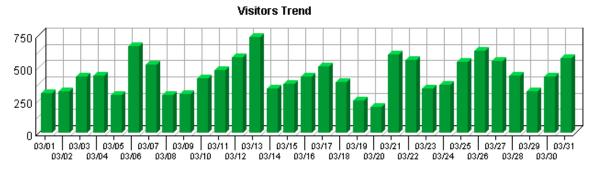
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

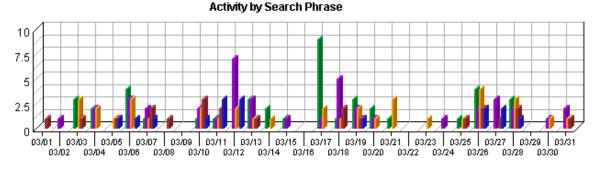
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

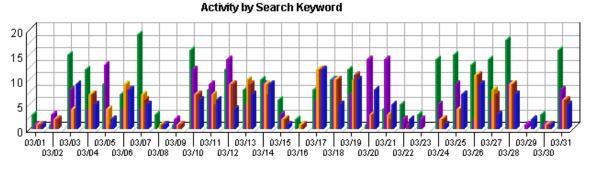
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







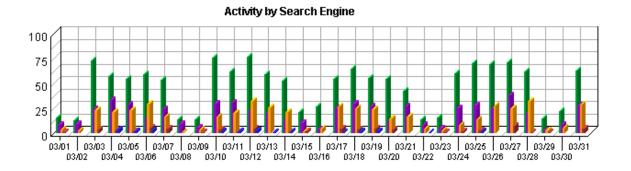


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,466	51.95%
2.	yahoo	601	21.30%
3.	msn	510	18.07%
4.	google canada	73	2.59%
5.	google uk	27	0.96%
6.	yahoo japan	25	0.89%
7.	yahoo taiwan	24	0.85%
8.	google germany	15	0.53%
9.	google italy	12	0.43%
10.	aol netfind	11	0.39%
11.	google japan	11	0.39%
12.	altavista	8	0.28%
13.	google france	7	0.25%
14.	yahoo korea	6	0.21%
15.	yahoo mexico	5	0.18%
16.	google australia	5	0.18%
17.	yahoo australia &nz	4	0.14%
18.	yahoo singapore	3	0.11%
19.	yahoo canada	3	0.11%
20.	yahoo germany	1	0.04%
	Subtotal	2,817	99.82%
	Total	2,822	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	em technologies	13	0.46%
	penetone corporation	10	0.35%
	raasm usa	8	0.28%
	consolidated plastics company	8	0.28%
	voss products	8	0.28%
	dedert corporation	8	0.28%
	rosenblum environmental engineering	7	0.25%
	calfran international	7	0.25%
	recra environmental	7	0.25%
	tsm recovery	7	0.25%
	calfran	6	0.21%
	kleer flo	6	0.21%
	foss environmental	6	0.21%
	sauers engineering	6	0.21%
	greenzyme	6	0.21%
	ecolink	6	0.21%
	raasm	6	0.21%
	oes environmental	6	0.21%
	membrex	5	0.18%
	blue river coatings	5	0.18%
2. yahoo	consolidated plastics company inc	16	0.57%
	aga gas inc	5	0.18%
	oil mop inc	5	0.18%
	elf atochem north america inc	4	0.14%
	elf atochem north america, inc	4	0.14%
	magnatech corp	4	0.14%
	elf atochem north america	4	0.14%
	build all corp parts washers	4	0.14%
	usf filtration	4	0.14%
	lex aire	3	0.11%
	swenson process equipment	3	0.11%
	agat laboratories	3	0.11%
	amazing recycled products	3	0.11%
	panametrics inc	3	0.11%
	griffin environmental company	3	0.11%
	us filter recovery services	3	0.11%
	progressive recovery inc	3	0.11%
	consolidated plastics company	3	0.11%

	barnebey	3	0.119
	clean air performance professionals	3	0.119
3. msn	consolidated plastics	42	1.499
	consolidated plastics.com	37	1.319
	consolidated plastics company	30	1.069
	www.consolidatedplastics.com	16	0.579
	consolidated plastic	7	0.259
	consolidated plastics company inc	6	0.219
	consolidated plastics co inc	6	0.219
	durr industries	6	0.219
	intercont products	5	0.189
	consolidated plastics co	5	0.189
	highland tank	5	0.189
	consolidated plastics company, inc.	4	0.149
	elf atochem north america	4	0.149
	kleer-flo company	4	0.149
	consolidated plastics inc	4	0.149
	north american valve company	3	0.119
	parker hannifin corp	3	0.119
	strainrite	3	0.119
	equipment manufacturing corp.	3	0.119
	consolidated plastic company	3	0.119
4. google canada	penetone corporation	2	0.079
	clam hot parts washer	2	0.079
	lisle–metrix conductivity	2	0.079
	penetone cream	2	0.079
		_	
		2	0.079
	international compost limited calgary address	2	
		_	0.079
	international compost limited calgary address annette thor filter ltd 31	2 2	0.079
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing	2 2 2	0.079 0.079 0.079
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company	2 2 2 2	0.079 0.079 0.079 0.079
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company richard vanderwal	2 2 2 2 2 2	0.079 0.079 0.079 0.079 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company richard vanderwal danita aziza	2 2 2 2 2 2 1	0.079 0.079 0.079 0.079 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company richard vanderwal danita aziza haztrack	2 2 2 2 2 2 1 1	0.079 0.079 0.079 0.079 0.049 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company richard vanderwal danita aziza haztrack navco valve	2 2 2 2 2 2 1 1	0.079 0.079 0.079 0.049 0.049 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company richard vanderwal danita aziza haztrack navco valve talpart engineering	2 2 2 2 2 2 1 1 1	0.079 0.079 0.079 0.079 0.049 0.049 0.049 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company richard vanderwal danita aziza haztrack navco valve talpart engineering patchen, inc.	2 2 2 2 2 1 1 1 1	0.079 0.079 0.079 0.049 0.049 0.049 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer—flo company richard vanderwal danita aziza haztrack navco valve talpart engineering patchen, inc. landa water maze	2 2 2 2 2 1 1 1 1 1	0.079 0.079 0.079 0.049 0.049 0.049 0.049 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer–flo company richard vanderwal danita aziza haztrack navco valve talpart engineering patchen, inc. landa water maze tenco hydro	2 2 2 2 2 1 1 1 1 1 1	0.079 0.079 0.079 0.049 0.049 0.049 0.049 0.049
	international compost limited calgary address annette thor filter ltd 31 american formulating and manufacturing kleer—flo company richard vanderwal danita aziza haztrack navco valve talpart engineering patchen, inc. landa water maze	2 2 2 2 2 1 1 1 1 1	0.079 0.079 0.079 0.049 0.049 0.049 0.049 0.049

5. go	oogle uk	luxair s.a.	1	0.04%
		devilbiss ransburg	1	0.04%
		ultraspan	1	0.04%
		robotic guard systems	1	0.04%
		tennant company golden valley 55422	1	0.04%
		voss products	1	0.04%
		gis/trans ltd	1	0.04%
		recra environmental	1	0.04%
		chemstation new england	1	0.04%
		build-all parts washer	1	0.04%
		enjo	1	0.04%
		zander filter systems inc	1	0.04%
		overissued telephone directories	1	0.04%
		analytix technologies	1	0.04%
		duratek services	1	0.04%
		qatar liquefied gas company	1	0.04%
		mercury recovery services	1	0.04%
		anchor chemical company	1	0.04%
		vin-dotco, inc	1	0.04%
		telephone number for gage products co	1	0.04%
6. ya	lhoo japan	dynaloy.inc	3	0.11%
		barnebey sutcliffe	1	0.04%
		remove mercury service	1	0.04%
		k-tube	1	0.04%
		superabsorbent polymers	1	0.04%
		sponge jet	1	0.04%
		cryo blast	1	0.04%
		amptron corporation	1	0.04%
		medi analytika india pvt. ltd	1	0.04%
		envirogen inc	1	0.04%
		o.i analytical	1	0.04%
		pneumafil	1	0.04%
		ntbc consulting	1	0.04%
		medical indicators, inc.	1	0.04%
		seeded slurry	1	0.04%
		paul n. gardner	1	0.04%
		atochem	1	0.04%
		mag oil	1	0.04%
		beamalloy	1	0.04%
		cec continental	1	0.04%
7. ya	lhoo taiwan	maxi-blast	3	0.11%
<i>J</i> -		cleveland process corp.	3	0.11%
		1 1		

	dedert	2	0.07%
	fabohio inc	2	0.07%
	atochem	2	0.07%
	prevor	1	0.04%
	@lynx.csn.net	1	0.04%
	wm.w.meyer	1	0.04%
	tomen techno solutions inc.	1	0.04%
	filter specialist inc	1	0.04%
	oil-rite corp	1	0.04%
	dynaloy	1	0.04%
	blaskovic	1	0.04%
	roto jet	1	0.04%
	farboil company	1	0.04%
	activated carbon, pica	1	0.04%
	ecosense	1	0.04%
8. google germany	ecogam	1	0.04%
	national air survey center, corp. bladensburg	1	0.04%
	flexiwatt	1	0.04%
	tyden, malaysia	1	0.04%
	international compost ltd. calgary	1	0.04%
	sam bo trading korea	1	0.04%
	fric rot saic	1	0.04%
	company biosolve	1	0.04%
	tyden malaysia	1	0.04%
	sa-tenneco-automotive.com contact	1	0.04%
	apple seed oil	1	0.04%
	wetec gmbh	1	0.04%
	ecosostenible	1	0.04%
	kimre	1	0.04%
9. google italy	cafimar chartering	2	0.07%
	cafimar	2	0.07%
	mikael bahlouli	1	0.04%
	mazzali system monza	1	0.04%
	wire mesh mist eliminators	1	0.04%
	www.ecolink.com	1	0.04%
	flexy energy	1	0.04%
	cafimar chartering trading	1	0.04%
	swenson process	1	0.04%
	moghera	1	0.04%
10. aol netfind	bix manufacturing co.	1	0.04%
	page vendors	1	0.04%
	dawson macdonald	1	0.04%

	lte vaccum blasting	1	0.04%
	kleer flo company	1	0.04%
	empire abrasive equipment company	1	0.04%
	energy and environmental concepts inc	1	0.04%
	inland technology	1	0.04%
	ney ultrasonics inc.	1	0.04%
	selig chemical	1	0.04%
	penetone corporation	1	0.04%
11. google japan	chem-tech internatioal ct-1	2	0.07%
	global encasement	2	0.07%
	kleer flo industries	1	0.04%
	ct-1 chemtech	1	0.04%
	propane canister diameter	1	0.04%
	qatar liquefied gas company	1	0.04%
	fsi filter	1	0.04%
	tomen techno	1	0.04%
	recra	1	0.04%
12. altavista	biosolve®pinkwater®	1	0.04%
	864-0255	1	0.04%
	consolidated plastics company	1	0.04%
	bioservices group, inc	1	0.04%
	sonicor	1	0.04%
	www.trerice.co	1	0.04%
	panametrics inc	1	0.04%
	termobarranquilla	1	0.04%
13. google france	oppenheimer remediation services	1	0.04%
	www.ecolink.com	1	0.04%
	latiseal	1	0.04%
	black gold corporation	1	0.04%
	bio-cops biotechnology	1	0.04%
	hardtac crystallizer	1	0.04%
	ls industri	1	0.04%
14. yahoo korea	biosolve westford chemical	1	0.04%
·	komline sanderson	1	0.04%
	jetting systems inc.	1	0.04%
	sioux steam cleaner	1	0.04%
	swenson process equipment inc.	1	0.04%
15. yahoo mexico	butter worth jetting systems inc.	2	0.07%
-	jay r. smith mfg. co.	1	0.04%
	oil mop	1	0.04%
	dedert corporation	1	0.04%
16. google australia	dilo fittings	1	0.04%
5 5	,		

	north american valve and controls	1	0.04%
	encyclon	1	0.04%
	raasm usa	1	0.04%
	douglas e. weltz	1	0.04%
17. yahoo australia &nz	patchen, inc	2	0.07%
	pica activated carbon	1	0.04%
	ppk environment and infrastructure pty ltd	1	0.04%
18. yahoo singapore	purchem	1	0.04%
	rosemount analytical inc	1	0.04%
	pall aeropower coporation	1	0.04%
19. yahoo canada	blue wave ultrasonic washer	1	0.04%
	advanced environmental technologies	1	0.04%
	voc free fountain solutions	1	0.04%
20. yahoo germany	agroconsulting sa	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	environmental	123	4.36%
	inc	120	4.25%
	inc.	68	2.41%
	corporation	60	2.13%
	products	47	1.67%
	technologies	45	1.59%
	systems	42	1.49%
	company	37	1.31%
	corp	33	1.17%
	american	33	1.17%
	services	31	1.10%
	oil	23	0.82%
	recovery	23	0.82%
	parts	22	0.78%
	epa	21	0.74%
	chemical	20	0.71%
	equipment	20	0.71%
	consolidated	20	0.71%
	engineering	20	0.71%
	international	19	0.67%
2. yahoo	inc	98	3.47%
	environmental	42	1.49%
	company	36	1.28%
	corp	24	0.85%

	systems	24	0.85%
	consolidated	23	0.82%
	recovery	23	0.82%
	plastics	22	0.78%
	corporation	20	0.71%
	oil	19	0.67%
	products	18	0.64%
	north	17	0.60%
	parts	17	0.60%
	services	15	0.53%
	filter	15	0.53%
	recycling	14	0.50%
	elf	14	0.50%
	atochem	14	0.50%
	american	13	0.46%
	equipment	13	0.46%
3. msn	consolidated	116	4.11%
	plastics	109	3.86%
	company	54	1.91%
	consolidated plastics.com	38	1.35%
	inc	34	1.20%
	inc.	20	0.71%
	environmental	20	0.71%
	www.consolidatedplastics.com	16	0.57%
	american	15	0.53%
	industries	14	0.50%
	co	13	0.46%
	plastic	11	0.39%
	products	10	0.35%
	chemical	10	0.35%
	corp	9	0.32%
	filter	9	0.32%
	america	9	0.32%
	foss	8	0.28%
	north	8	0.28%
	durr	8	0.28%
4. google canada	compost	8	0.28%
	international	7	0.25%
	calgary	6	0.21%
	industries	4	0.14%
	kleer-flo	4	0.14%
	corporation	4	0.14%

	penetone	4 0.14%
	ltd	4 0.14%
	systems	3 0.11%
	inc	3 0.11%
	company	3 0.11%
	water	3 0.11%
	lisle-metrix	2 0.07%
	31	2 0.07%
	thor	2 0.07%
	annette	2 0.07%
	parts	2 0.07%
	formulating	2 0.07%
	hot	2 0.07%
	ltd.	2 0.07%
5. google uk	telephone	3 0.11%
	company	3 0.11%
	services	2 0.07%
	products	2 0.07%
	for	2 0.07%
	inc	2 0.07%
	systems	2 0.07%
	enjo	2 0.07%
	storage	1 0.04%
	recra	1 0.04%
	со	1 0.04%
	s.a.	1 0.04%
	washer	1 0.04%
	tanks	1 0.04%
	robotic	1 0.04%
	devilbiss	1 0.04%
	americas	1 0.04%
	analytix	1 0.04%
	tsen	1 0.04%
	build–all	1 0.04%
6. yahoo japan	dynaloy.inc	3 0.11%
7 7 1	k–tube	1 0.04%
	india	1 0.04%
	john	1 0.04%
	atochem	1 0.04%
	analytika	1 0.04%
	paul	1 0.04%
	pvt.	1 0.04%
	r · · · ·	2 0.0170

	amptron	1	0.04%
	barnebey	1	0.04%
	chemtech	1	0.04%
	sutcliffe	1	0.04%
	superabsorbent	1	0.04%
	indicators,	1	0.04%
	corporation	1	0.04%
	jet	1	0.04%
	n.	1	0.04%
	seeded	1	0.04%
	analytical	1	0.04%
	inc	1	0.04%
7. yahoo taiwan	cleveland	3	0.11%
	corp.	3	0.11%
	maxi-blast	3	0.11%
	inc	3	0.11%
	process	3	0.11%
	fabohio	2	0.07%
	dedert	2	0.07%
	atochem	2	0.07%
	activated	1	0.04%
	blaskovic	1	0.04%
	roto	1	0.04%
	oil-rite	1	0.04%
	inc.	1	0.04%
	carbon,	1	0.04%
	pica	1	0.04%
	corp	1	0.04%
	jet	1	0.04%
	farboil	1	0.04%
	dynaloy	1	0.04%
	wm.w.meyer	1	0.04%
8. google germany	malaysia	2	0.07%
	oil	1	0.04%
	flexiwatt	1	0.04%
	national	1	0.04%
	biosolve	1	0.04%
	sa-tenneco-automotive.com	1	0.04%
	calgary	1	0.04%
	sam	1	0.04%
	gmbh	1	0.04%
	air	1	0.04%

	bladensburg	1	0.04%
	ltd.	1	0.04%
	trading	1	0.04%
	bo	1	0.04%
	survey	1	0.04%
	ecogam	1	0.04%
	korea	1	0.04%
	corp.	1	0.04%
	seed	1	0.04%
	tyden,	1	0.04%
9. google italy	cafimar	5	0.18%
	chartering	3	0.11%
	process	1	0.04%
	mist	1	0.04%
	bahlouli	1	0.04%
	flexy	1	0.04%
	monza	1	0.04%
	energy	1	0.04%
	wire	1	0.04%
	system	1	0.04%
	eliminators	1	0.04%
	mikael	1	0.04%
	mazzali	1	0.04%
	www.ecolink.com	1	0.04%
	moghera	1	0.04%
	trading	1	0.04%
	swenson	1	0.04%
	mesh	1	0.04%
10. aol netfind	company	2	0.07%
	macdonald	1	0.04%
	enviromental	1	0.04%
	flo	1	0.04%
	technology	1	0.04%
	inland	1	0.04%
	dawson	1	0.04%
	kleer	1	0.04%
	energy	1	0.04%
	concepts	1	0.04%
	vaccum	1	0.04%
	inc	1	0.04%
	selig	1	0.04%
	ltc	1	0.04%

	equipment	1	0.04%
	page	1	0.04%
	inc.	1	0.04%
	empire	1	0.04%
	manufacturing	1	0.04%
	co.	1	0.04%
11. google japan	ct-1	3	0.11%
	internatioal	2	0.07%
	encasement	2	0.07%
	chem-tech	2	0.07%
	global	2	0.07%
	canister	1	0.04%
	propane	1	0.04%
	fsi	1	0.04%
	diameter	1	0.04%
	tomen	1	0.04%
	filter	1	0.04%
	techno	1	0.04%
	chemtech	1	0.04%
	kleer	1	0.04%
	industries	1	0.04%
	liquefied	1	0.04%
	gas	1	0.04%
	company	1	0.04%
	qatar	1	0.04%
	flo	1	0.04%
12. altavista	inc	2	0.07%
	plastics	1	0.04%
	www.trerice.co	1	0.04%
	bioservices	1	0.04%
	biosolve®pinkwater®	1	0.04%
	864-0255	1	0.04%
	consolidated	1	0.04%
	group,	1	0.04%
	company	1	0.04%
	sonicor	1	0.04%
	panametrics	1	0.04%
	termobarranquilla	1	0.04%
13. google france	services	1	0.04%
	remediation	1	0.04%
	oppenheimer	1	0.04%
	corporation	1	0.04%

	gold	1	0.04%
	hardtac	1	0.04%
	www.ecolink.com	1	0.04%
	black	1	0.04%
	biotechnology	1	0.04%
	industri	1	0.04%
	latiseal	1	0.04%
	bio-cops	1	0.04%
	crystallizer	1	0.04%
	ls	1	0.04%
14. yahoo korea	inc.	2	0.07%
	cleaner	1	0.04%
	systems	1	0.04%
	chemical	1	0.04%
	westford	1	0.04%
	komline	1	0.04%
	biosolve	1	0.04%
	equipment	1	0.04%
	jetting	1	0.04%
	steam	1	0.04%
	sioux	1	0.04%
	sanderson	1	0.04%
	process	1	0.04%
	swenson	1	0.04%
15. yahoo mexico	jetting	2	0.07%
	butter	2	0.07%
	inc.	2	0.07%
	systems	2	0.07%
	worth	2	0.07%
	mop	1	0.04%
	jay	1	0.04%
	corporation	1	0.04%
	r.	1	0.04%
	mfg.	1	0.04%
	smith	1	0.04%
	co.	1	0.04%
	oil	1	0.04%
	dedert	1	0.04%
16. google australia	usa	1	0.04%
	north	1	0.04%
	controls	1	0.04%
	dilo	1	0.04%

		american	1	0.04%
		e.	1	0.04%
		raasm	1	0.04%
		valve	1	0.04%
		encyclon	1	0.04%
		fittings	1	0.04%
		weltz	1	0.04%
		douglas	1	0.04%
17. yahoo	australia &nz	inc	2	0.07%
		patchen,	2	0.07%
		pty	1	0.04%
		ltd	1	0.04%
		environment	1	0.04%
		pica	1	0.04%
		activated	1	0.04%
		carbon	1	0.04%
		infrastructure	1	0.04%
		ppk	1	0.04%
18. yahoo	singapore	inc	1	0.04%
		analytical	1	0.04%
		rosemount	1	0.04%
		purchem	1	0.04%
		coporation	1	0.04%
		aeropower	1	0.04%
		pall	1	0.04%
19. yahoo	canada	solutions	1	0.04%
		free	1	0.04%
		advanced	1	0.04%
		blue	1	0.04%
		environmental	1	0.04%
		wave	1	0.04%
		ultrasonic	1	0.04%
		washer	1	0.04%
		technologies	1	0.04%
		fountain	1	0.04%
		voc	1	0.04%
20. yahoo	germany	sa	1	0.04%
		agroconsulting	1	0.04%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

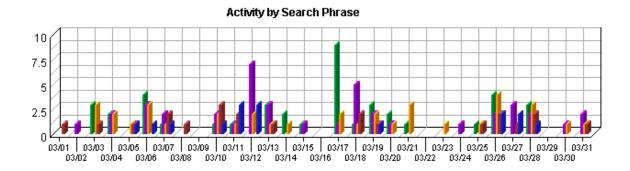


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	consolidated plastics company	42	1.49%
2.	consolidated plastics	42	1.49%
3.	consolidatedplastics.com	37	1.32%
4.	consolidated plastics company inc	22	0.78%
5.	www.consolidatedplastics.com	16	0.57%
6.	penetone corporation	15	0.53%
7.	em technologies	13	0.46%
8.	recra environmental	11	0.39%
9.	oil mop inc	10	0.36%
10.	kleer flo	10	0.36%
11.	raasm usa	9	0.32%
12.	voss products	9	0.32%
13.	durr industries	9	0.32%
14.	foss environmental	9	0.32%
15.	dedert corporation	9	0.32%
16.	consolidated plastics co	8	0.28%
17.	intercont products	8	0.28%
18.	american formulating and manufacturing	8	0.28%
19.	usf filtration	8	0.28%
20.	american metal wash	8	0.28%
	Subtotal	303	10.78%
	Total	2,810	100.00%

Activity by Search Phrase with Engines Detail

hrases	Engines	Referrals	9/
1. consolidated plastics company	msn	30	1.07%
	google	8	0.28%
	yahoo	3	0.11%
	altavista	1	0.04%
2. consolidated plastics	msn	42	1.49%
3. consolidatedplastics.com	msn	37	1.329
4. consolidated plastics company inc	yahoo	16	0.579
	msn	6	0.219
5. www.consolidatedplastics.com	msn	16	0.579
6. penetone corporation	google	10	0.369
	google canada	2	0.079
	yahoo	1	0.049
	msn	1	0.049
	aol netfind	1	0.049
7. em technologies	google	13	0.469
8. recra environmental	google	7	0.259
	yahoo	2	0.079
	msn	1	0.049
	google uk	1	0.049
9. oil mop inc	yahoo	5	0.189
	google	4	0.149
	msn	1	0.049
10. kleer flo	google	6	0.219
	msn	3	0.119
	yahoo	1	0.049
11. raasm usa	google	8	0.289
	google australia	1	0.049
12. voss products	google	8	0.289
	google uk	1	0.049
13. durr industries	msn	6	0.219
	google	2	0.079
	yahoo	1	0.049
14. foss environmental	google	6	0.219
	msn	3	0.119
15. dedert corporation	google	8	0.289
-	yahoo mexico	1	0.049
16. consolidated plastics co	msn	5	0.189
	google	3	0.119

17. intercont products	msn	5	0.18%
	google	2	0.07%
	yahoo	1	0.04%
18. american formulating and manufacturing	google	5	0.18%
	google canada	2	0.07%
	yahoo	1	0.04%
19. usf filtration	yahoo	4	0.14%
	google	2	0.07%
	msn	2	0.07%
20. american metal wash	google	4	0.14%
	msn	3	0.11%
	yahoo	1	0.04%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

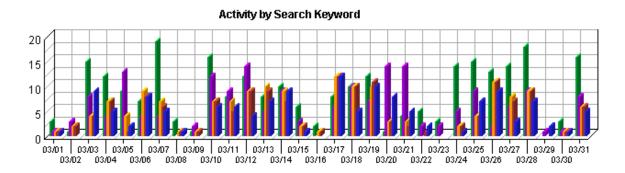
8

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	inc	268	3.60%
2.	environmental	187	2.51%
3.	consolidated	160	2.15%
4.	plastics	150	2.02%
5.	company	141	1.89%
6.	inc.	107	1.44%
7.	corporation	95	1.28%
8.	systems	78	1.05%
9.	products	77	1.03%
10.	corp	69	0.93%
11.	american	64	0.86%
12.	technologies	60	0.81%
13.	oil	54	0.73%
14.	recovery	53	0.71%
15.	services	51	0.69%
16.	industries	45	0.60%
17.	chemical	45	0.60%
18.	parts	44	0.59%
19.	equipment	44	0.59%
20.	international	39	0.52%
	Subtotal	1,831	24.60%
	Total	7,444	100.00%

Activity by Search Keyword with Engines Detail

eywords	Engines	Referrals	%
1. inc	google	120	1.61%
	yahoo	98	1.32%
	msn	34	0.46%
	yahoo taiwan	3	0.04%
	google canada	3	0.04%
	google uk	2	0.03%
	altavista	2	0.03%
	yahoo australia &nz	2	0.03%
	yahoo singapore	1	0.01%
	yahoo japan	1	0.01%
	aol netfind	1	0.01%
	cnet search.com	1	0.01%
2. environmental	google	123	1.65%
	yahoo	42	0.56%
	msn	20	0.27%
	google uk	1	0.01%
	yahoo canada	1	0.01%
3. consolidated	msn	116	1.56%
	yahoo	23	0.31%
	google	20	0.27%
	altavista	1	0.01%
4. plastics	msn	109	1.46%
	yahoo	22	0.30%
	google	18	0.24%
	altavista	1	0.01%
5. company	msn	54	0.73%
	google	37	0.50%
	yahoo	36	0.48%
	google uk	3	0.04%
	google canada	3	0.04%
	aol netfind	2	0.03%
	hotbot	1	0.01%
	altavista	1	0.01%
	google germany	1	0.01%
	google japan	1	0.01%
	yahoo taiwan	1	0.01%
	yahoo japan	1	0.01%
	google	68	0.91%
6. inc.	google	00	0.71/0

	yahoo	10	0.13%
	yahoo mexico	2	0.03%
	google canada	2	0.03%
	yahoo korea	2	0.03%
	yahoo japan	1	0.01%
	aol netfind	1	0.01%
	yahoo taiwan	1	0.01%
7. corporation	google	60	0.81%
	yahoo	20	0.27%
	msn	7	0.09%
	google canada	4	0.05%
	google france	1	0.01%
	aol netfind	1	0.01%
	yahoo japan	1	0.01%
	yahoo mexico	1	0.01%
8. systems	google	42	0.56%
	yahoo	24	0.32%
	msn	4	0.05%
	google canada	3	0.04%
	google uk	2	0.03%
	yahoo mexico	2	0.03%
	yahoo korea	1	0.01%
9. products	google	47	0.63%
•	yahoo	18	0.24%
	msn	10	0.13%
	google uk	2	0.03%
10. corp	google	33	0.44%
•	yahoo	24	0.32%
	msn	9	0.12%
	google canada	2	0.03%
	yahoo taiwan	1	0.01%
11. american	google	33	0.44%
	msn	15	0.20%
	yahoo	13	0.17%
	google canada	2	0.03%
	google australia	1	0.01%
12. technologies	google	45	0.60%
Ç	yahoo	7	0.09%
	msn	5	0.07%
	google canada	1	0.01%
	google uk	1	0.01%
	yahoo canada	1	0.01%
	J	•	0.02,0

	13. oil	google	23	0.31%
		yahoo	19	0.26%
		msn	6	0.08%
		google uk	1	0.01%
		google canada	1	0.01%
		google germany	1	0.01%
		yahoo japan	1	0.01%
		yahoo italy	1	0.01%
		yahoo mexico	1	0.01%
	14. recovery	yahoo	23	0.31%
		google	23	0.31%
		msn	6	0.08%
		google uk	1	0.01%
	15. services	google	31	0.42%
		yahoo	15	0.20%
		google uk	2	0.03%
		msn	2	0.03%
		google france	1	0.01%
	16. industries	google	15	0.20%
		msn	14	0.19%
		yahoo	11	0.15%
		google canada	4	0.05%
		google japan	1	0.01%
	17. chemical	google	20	0.27%
		yahoo	11	0.15%
		msn	10	0.13%
		yahoo korea	1	0.01%
		aol netfind	1	0.01%
		google canada	1	0.01%
		google uk	1	0.01%
	18. parts	google	22	0.30%
		yahoo	17	0.23%
		google canada	2	0.03%
		msn	2	0.03%
		google uk	1	0.01%
	19. equipment	google	20	0.27%
		yahoo	13	0.17%
		msn	7	0.09%
		yahoo korea	1	0.01%
		google uk	1	0.01%
		aol netfind	1	0.01%
		google canada	1	0.01%

20. international	google	19	0.26%
	google canada	7	0.09%
	yahoo	7	0.09%
	msn	5	0.07%
	google germany	1	0.01%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

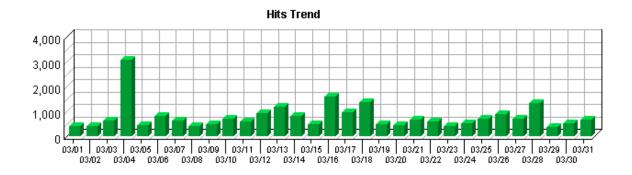
% Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

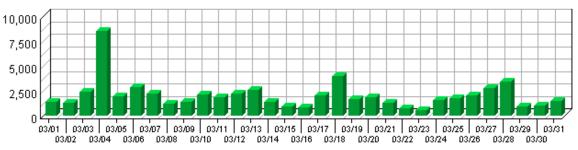
This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	24,190
Average Hits per Day	780
Home Page Hits	1,570





Technical Statistics

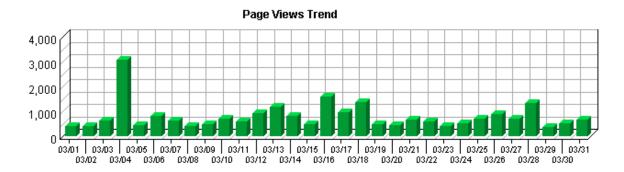
Total Hits	24,275	100%
Successful Hits	24,190	99.65%
Failed Hits	85	0.35%
Cached Hits	9,494	39.11%

Technical Dashboard 141

142 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
03/01	416	1.72%
03/02	419	1.73%
03/03	637	2.63%
03/04	3,075	12.71%
03/05	455	1.88%
03/06	813	3.36%
03/07	623	2.58%
03/08	392	1.62%
03/09	470	1.94%
03/10	693	2.86%
03/11	608	2.51%
03/12	919	3.80%
03/13	1,168	4.83%
03/14	811	3.35%
03/15	484	2.00%
03/16	1,586	6.56%
03/17	955	3.95%
03/18	1,353	5.59%
03/19	475	1.96%
03/20	459	1.90%
03/21	666	2.75%
03/22	608	2.51%
03/23	401	1.66%
03/24	500	2.07%
03/25	693	2.86%

Page Views Trend 143

03/26	884	3.65%
03/27	720	2.98%
03/28	1,336	5.52%
03/29	358	1.48%
03/30	532	2.20%
03/31	681	2.82%
Total	24,190	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

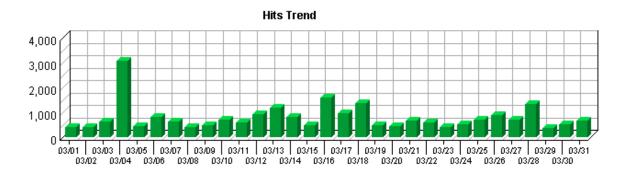


Periods of less activity can be considered good times for maintenance and content improvement.

144 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
03/01	416	1.72%
03/02	419	1.73%
03/03	637	2.63%
03/04	3,075	12.71%
03/05	455	1.88%
03/06	813	3.36%
03/07	623	2.58%
03/08	392	1.62%
03/09	470	1.94%
03/10	693	2.86%
03/11	608	2.51%
03/12	919	3.80%
03/13	1,168	4.83%
03/14	811	3.35%
03/15	484	2.00%
03/16	1,586	6.56%
03/17	955	3.95%
03/18	1,353	5.59%
03/19	475	1.96%
03/20	459	1.90%
03/21	666	2.75%
03/22	608	2.51%
03/23	401	1.66%
03/24	500	2.07%
03/25	693	2.86%

Hits Trend 145

03/26	884	3.65%
03/27	720	2.98%
03/28	1,336	5.52%
03/29	358	1.48%
03/30	532	2.20%
03/31	681	2.82%
Total	24,190	100.00%

Hits Trend - Help Card



Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

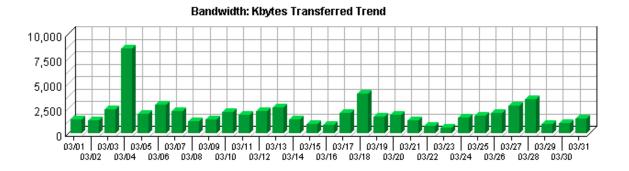


Periods of less activity can be considered good times for maintenance and content improvement.

146 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.

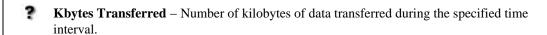


Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
03/01	1,393	2.23%
03/02	1,268	2.03%
03/03	2,421	3.88%
03/04	8,512	13.64%
03/05	1,913	3.06%
03/06	2,894	4.64%
03/07	2,187	3.50%
03/08	1,244	1.99%
03/09	1,352	2.17%
03/10	2,113	3.38%
03/11	1,874	3.00%
03/12	2,255	3.61%
03/13	2,606	4.18%
03/14	1,422	2.28%
03/15	898	1.44%
03/16	853	1.37%
03/17	2,069	3.32%
03/18	3,996	6.40%
03/19	1,698	2.72%
03/20	1,872	3.00%
03/21	1,308	2.09%
03/22	760	1.22%
03/23	571	0.91%
03/24	1,546	2.48%
03/25	1,713	2.74%

03/26	2,064	3.31%
03/27	2,753	4.41%
03/28	3,437	5.51%
03/29	920	1.47%
03/30	1,024	1.64%
03/31	1,483	2.37%
Total	62,406	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

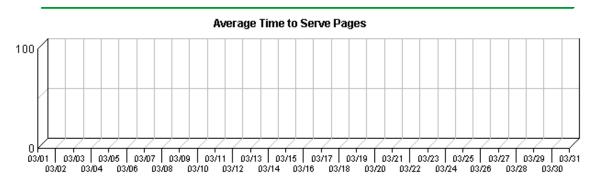


Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.

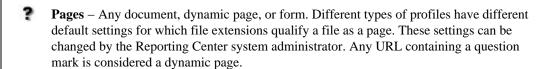


Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
03/01	0	416	0
03/02	0	419	0
03/03	0	637	0
03/04	0	3,075	0
03/05	0	455	0
03/06	0	813	0
03/07	0	623	0
03/08	0	392	0
03/09	0	470	0
03/10	0	693	0
03/11	0	608	0
03/12	0	919	0
03/13	0	1,168	0
03/14	0	811	0
03/15	0	484	0
03/16	0	1,586	0
03/17	0	955	0
03/18	0	1,353	0
03/19	0	475	0
03/20	0	459	0
03/21	0	666	0
03/22	0	608	0
03/23	0	401	0
03/24	0	500	0
03/25	0	693	0

03/26	0	884	0
03/27	0	720	0
03/28	0	1,336	0
03/29	0	358	0
03/30	0	532	0
03/31	0	681	0
Total	0	24,190	0.0

Average Time to Serve Pages - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	24,275	100%
Successful Hits	24,190	99.65%
Failed Hits	85	0.35%
Cached Hits	9,494	39.11%





Errors Dashboard 151

152 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Page or File Not Found	54	63.53%
2.	403 Forbidden Access	31	36.47%
	Total	85	100.00%

Client Errors - Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

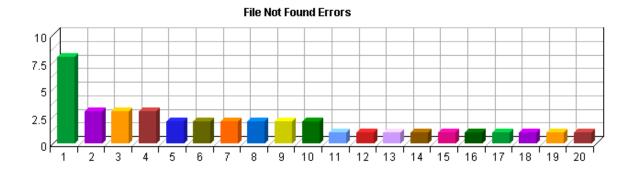
Use this page to determine what maintenance is necessary.

Client Errors 153

154 Client Errors

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/vendors//index_2.php?/ mos_config=http://4internetgold.com/ language/safe.txt? (no referrer)	8	14.81%
2.	/vendors/vendinfo/199.html (no referrer)	3	5.56%
3.	/vendors/preview/comments. html (no referrer)	3	5.56%
4.	/vendors/preview/vendors/ (no referrer)	3	5.56%
5.	/vendors/vendinfo/214.html (no referrer)	2	3.70%
6.	/vendors/index.htmlhttp://www. michigan.gov/documents/deq/ deq-ess-p2tas-ows_190430_7.pdf (no referrer)	2	3.70%
7.	/vendors/SnoopServlet/ (no referrer)	2	3.70%
8.	/vendors/preview/www. indiamart.com/saiindusteries/ (no referrer)	2	3.70%
9.	/vendors/&query=/ (no referrer)	2	3.70%
10.	/vendors/preview/21.html (no referrer)	2	3.70%
11.	/vendors/nessus/ (no referrer)	1	1.85%
12.	/vendors/vendinfo/ncer/ (no referrer)	1	1.85%
13.	/vendors/preview/includes/ functions_cms.php?phpbb_root_path=	1	1.85%

File Not Found Errors 155

http://www.motoxclub.org.au/forum/test.txt??

(no referrer)

14.	/vendors/vendinfo/131_Files/ Bindings.xml (no referrer)	1	1.85%
15.	/vendors/vendinfo/cgi-bin/ eows.pl (no referrer)	1	1.85%
16.	/vendors/'/vendors'/ (no referrer)	1	1.85%
17.	/vendors/phpinfo.php (no referrer)	1	1.85%
18.	/vendors/portal/diag/index. jsp (no referrer)	1	1.85%
19.	/vendors/biztalkhttpreceive. dll (no referrer)	1	1.85%
20.	/vendors/'/' (no referrer)	1	1.85%
	Subtotal	39	72.22%
	Other	15	27.78%
	Total	54	100.00%

File Not Found Errors - Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

156 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors - Help Card

5

Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



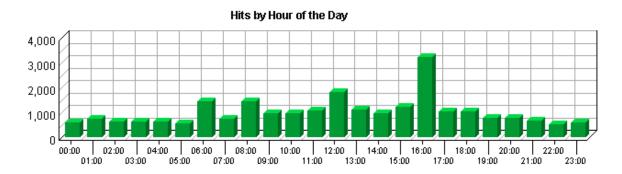
Use this page to determine what maintenance is necessary.

Server Errors 157

158 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

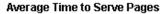


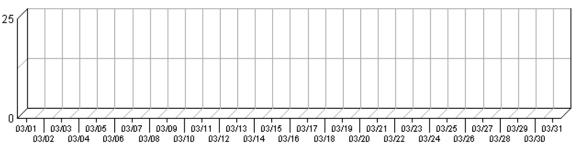
Most Active Summary

Most Active Date	March 04, 2008
Number of Hits on Most Active Date	3,075
Most Active Day of the Week	Tue
Most Active Hour of the Day	16:00-16:59

Activity on Weekdays Summary

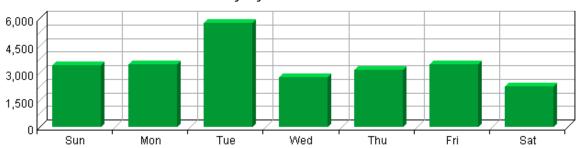
Total Hits Weekdays	18,524
Total Visits Weekdays	9,963
Average Number of Visits per day on Weekdays	474
Average Number of Hits per day on Weekdays	882





Activity Dashboard 159

Hits by Day of the Week



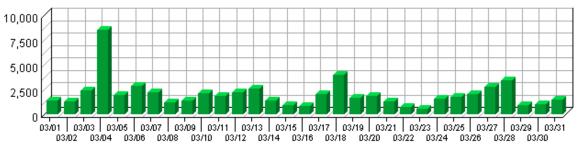
Least Active Summary

Least Active Date	March 29, 2008
Number of Hits on Least Active Date	358
Least Active Day of the Week	Sat
Least Active Hour of the Day	22:00-22:59

Activity on Weekends Summary

Total Hits Weekend	5,666
Total Visits Weekend	3,644
Average Number of Visits per Weekend	728
Average Number of Hits per Weekend	1,133

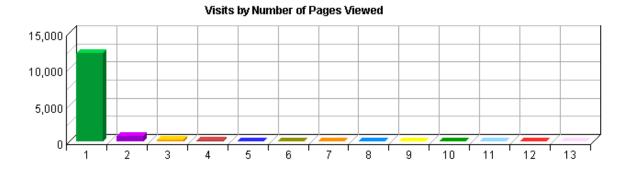




160 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
1	12,201	89.75%
2	704	5.18%
3	295	2.17%
4	120	0.88%
5	52	0.38%
6	37	0.27%
7	38	0.28%
8	18	0.13%
9	24	0.18%
10	10	0.07%
11	9	0.07%
12	8	0.06%
13	6	0.04%
Subtotal	13,522	99.47%
Other	72	0.53%
Total	13,594	100.00%

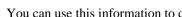
Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

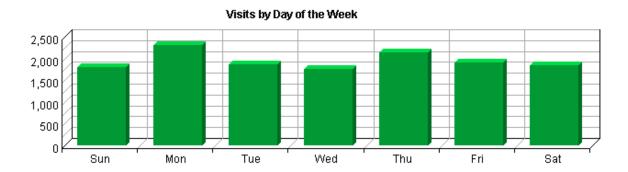
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	1,806	13.27%
Mon	2,301	16.91%
Tue	1,855	13.63%
Wed	1,749	12.85%
Thu	2,150	15.80%
Fri	1,908	14.02%
Sat	1,838	13.51%
Total Weekend	3,644	26.78%
Total Weekdays	9,963	73.22%
Total	13,607	100.00%

Visits by Day of the Week - Help Card

3

 $\boldsymbol{Day}-\boldsymbol{Specified}$ day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

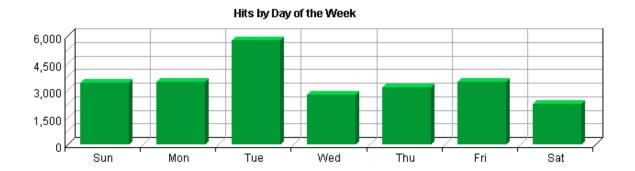
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	3,408	14.09%
Mon	3,466	14.33%
Tue	5,729	23.68%
Wed	2,733	11.30%
Thu	3,160	13.06%
Fri	3,436	14.20%
Sat	2,258	9.33%
Total Weekend	5,666	23.42%
Total Weekdays	18,524	76.58%
Total	24,190	100.00%

Hits by Day of the Week - Help Card

3

 $\boldsymbol{Day}-\boldsymbol{Specified}$ day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 $\mbox{\%}$ – Percentage of total hits that occurred on the specified day of the week.

Q

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

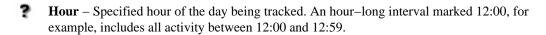
Hour	Visits	%
00:00	414	3.04%
01:00	451	3.31%
02:00	447	3.29%
03:00	486	3.57%
04:00	455	3.34%
05:00	434	3.19%
06:00	535	3.93%
07:00	586	4.31%
08:00	624	4.59%
09:00	721	5.30%
10:00	756	5.56%
11:00	809	5.95%
12:00	759	5.58%
13:00	766	5.63%
14:00	718	5.28%
15:00	686	5.04%
16:00	594	4.37%
17:00	539	3.96%
18:00	549	4.03%
19:00	500	3.67%
20:00	478	3.51%
21:00	480	3.53%
22:00	405	2.98%
23:00	415	3.05%
Total Visits during Work Hours (8:00am-5:00pm)	6,433	47.28%

Total Visits during After Hours (5:01pm-7:59am)	7,174	52.72%
Total	13,607	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	22:00-22:59

Visits by Hour of the Day - Help Card



Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

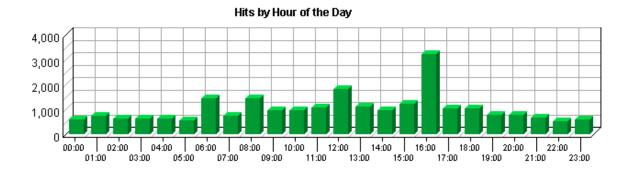
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

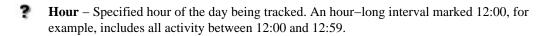
00:00 609 2.52% 01:00 738 3.05% 02:00 612 2.53% 03:00 645 2.67% 04:00 616 2.55% 05:00 545 2.25% 06:00 1,458 6.03% 07:00 736 3.04% 08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19% 23:00 583	Hour	Hits	%
02:00 612 2.53% 03:00 645 2.67% 04:00 616 2.55% 05:00 545 2.25% 06:00 1,458 6.03% 07:00 736 3.04% 08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	00:00	609	2.52%
03:00 645 2.67% 04:00 616 2.55% 05:00 545 2.25% 06:00 1,458 6.03% 07:00 736 3.04% 08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	01:00	738	3.05%
04:00 616 2.55% 05:00 545 2.25% 06:00 1,458 6.03% 07:00 736 3.04% 08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	02:00	612	2.53%
05:00 545 2.25% 06:00 1,458 6.03% 07:00 736 3.04% 08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	03:00	645	2.67%
06:00 1,458 6.03% 07:00 736 3.04% 08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	04:00	616	2.55%
07:00 736 3.04% 08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	05:00	545	2.25%
08:00 1,446 5.98% 09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	06:00	1,458	6.03%
09:00 967 4.00% 10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	07:00	736	3.04%
10:00 960 3.97% 11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	08:00	1,446	5.98%
11:00 1,090 4.51% 12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	09:00	967	4.00%
12:00 1,811 7.49% 13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	10:00	960	3.97%
13:00 1,113 4.60% 14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	11:00	1,090	4.51%
14:00 947 3.91% 15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	12:00	1,811	7.49%
15:00 1,239 5.12% 16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	13:00	1,113	4.60%
16:00 3,228 13.34% 17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	14:00	947	3.91%
17:00 1,035 4.28% 18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	15:00	1,239	5.12%
18:00 1,027 4.25% 19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	16:00	3,228	13.34%
19:00 794 3.28% 20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	17:00	1,035	4.28%
20:00 780 3.22% 21:00 682 2.82% 22:00 529 2.19%	18:00	1,027	4.25%
21:00 682 2.82% 22:00 529 2.19%	19:00	794	3.28%
22:00 529 2.19%	20:00	780	3.22%
	21:00	682	2.82%
23:00 583 2.41%	22:00	529	2.19%
	23:00	583	2.41%

Total Hits during Work Hours (8:00am-5:00pm)	12,801	52.92%
Total Hits during After Hours (5:01pm-7:59am)	11,389	47.08%
Total	24,190	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	16:00-16:59
Least Active Hour of the Day	22:00-22:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	12,739	93.71%
1–2	96	0.71%
2–3	70	0.51%
3–4	42	0.31%
4–5	33	0.24%
5–6	34	0.25%
6–7	30	0.22%
7–8	16	0.12%
8–9	20	0.15%
9–10	18	0.13%
10–11	20	0.15%
11–12	12	0.09%
12–13	19	0.14%
13–14	14	0.10%
14–15	22	0.16%
15–16	19	0.14%
16–17	12	0.09%
17–18	26	0.19%
18–19	14	0.10%
19–20	17	0.13%
Subtotal	13,273	97.64%
Other	321	2.36%
Total	13,594	100.00%

Visit Duration by Visits 171

Visit Duration by Visits - Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

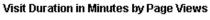
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

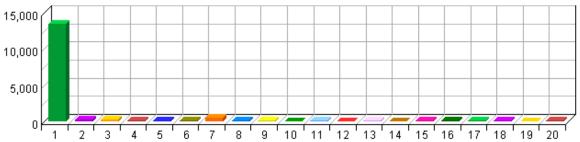
% – Percentage of visitors who viewed your page for the specified duration of time.

 $\mathbf{\hat{V}}$ This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.





Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	13,510	55.87%
1–2	278	1.15%
2–3	232	0.96%
3–4	177	0.73%
4–5	107	0.44%
5–6	94	0.39%
6–7	491	2.03%
7–8	65	0.27%
8–9	65	0.27%
9–10	57	0.24%
10–11	83	0.34%
11–12	37	0.15%
12–13	112	0.46%
13–14	45	0.19%
14–15	134	0.55%
15–16	64	0.26%
16–17	146	0.60%
17–18	70	0.29%
18–19	43	0.18%
19–20	77	0.32%
Subtotal	15,887	65.70%
Other	8,293	34.30%
Total	24,180	100.00%

Visit Duration by Page Views - Help Card

3

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

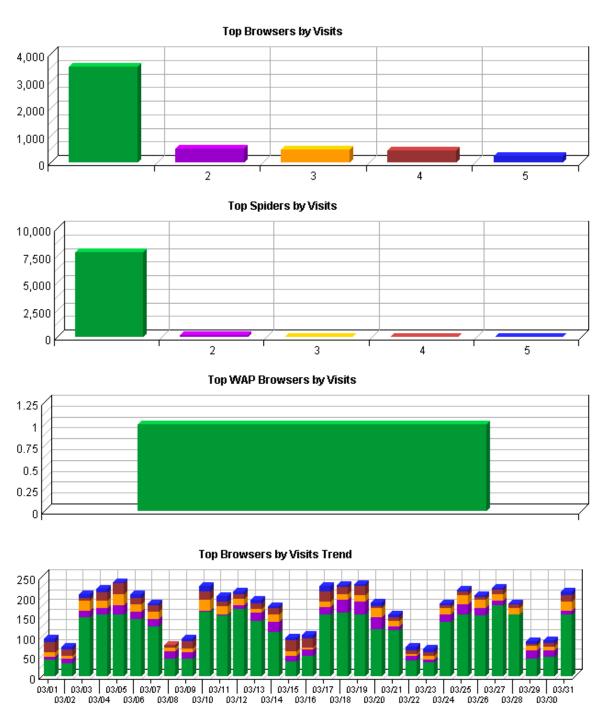
% – Percentage of visitors who viewed your page for the specified duration of time.



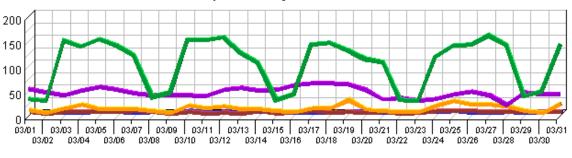
This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

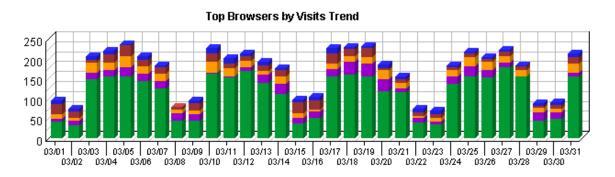


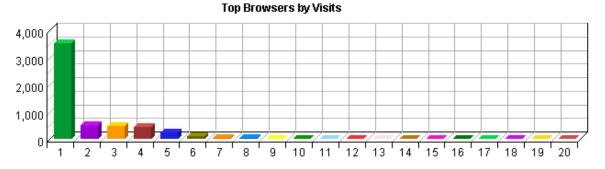
Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	3,517	64.16%	4,641
2.	Other Netscape Compatible	498	9.08%	2,712
3.	Mozilla	483	8.81%	580
4.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	453	8.26%	1,207
5.	Others	225	4.10%	249
6.	Jakarta Commons-HttpClient/3.0.1	101	1.84%	567
7.	NLESE USEPA	46	0.84%	75
8.	Safari	19	0.35%	23
9.	Yandex/1.01.001 (compatible; Win16; I)	15	0.27%	1,480
10.	Konqueror	11	0.20%	20
11.	Opera	8	0.15%	9
12.	Netscape	6	0.11%	6
13.	NLESE for intraUSEPA	5	0.09%	10
14.	LinkScan/8.1 Unix	5	0.09%	5
15.	psbot/0.1 (http://www.picsearch.com/bot.html)	4	0.07%	4
16.	POE-Component-Client-HTTP/0.65 (perl; N; POE; en; rv:0.650000)	4	0.07%	5
17.	GrubNG 20080128	3	0.05%	3

Top Browsers 177

18.	Wget/1.9	3	0.05%	3
19.	Ocelli/1.4 (http://www.globalspec.com/Ocelli)	2	0.04%	340
20.	Wget/1.10.2	2	0.04%	2
	Subtotal	5,410	98.69%	11,941
	Other	72	1.31%	74
	Total	5,482	100.00%	12,015

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

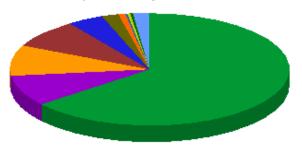
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

178 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

7.0 1,536 28.02% 1,948 5.0 19 0.35% 22 5.5 13 0.24% 15 5.01 9 0.16% 5 5.12 1 0.02% 5 5.23 1 0.02% 5 1. 1 0.02% 5 1. 1 0.02% 5 1. 1 0.02% 5 2. Other Netscape Compatible Version Unknown Other 0 0.00% 6 2. Other Netscap		Browser	Version	Visits	%	Hits
5.0 19 0.35% 22 5.5 13 0.24% 15 5.01 9 0.16% 5 5.12 1 0.02% 1 5.23 1 0.02% 1 1. 1 0.02% 1 1. 1 0.02% 1 1. 1 0.02% 1 2. Other Netscape Compatible Version Unknown Other 0 0.00% (0 2. Other 0 0.00% (0 2. Other Netscape Compatible Version Unknown Other 0 0.00% (0 2. Other 0 0.00% (0 2. Other Netscape Compatible Version Unknown Other 0 0.00% (0 2. Other 0 0.00% (0 2. Other Netscape Compatible Version Unknown Other 0 0.00% (0 2. Other 0 0.00% (0 2. Other Netscape Compatible Version Unknown Other 0	1.	Microsoft Internet Explorer	6.0	1,936	35.32%	2,641
5.5 13 0.24% 15 5.01 9 0.16% 5 5.12 1 0.02% 5 5.23 1 0.02% 1 5.23 1 0.02% 1 1. 1 0.02% 1 2. Other Netscape Compatible Version Unknown Other 0 0.00% 6 2. Other Netscape Compatible 20080201 240 4.38% 280 20080311 51 0.93% 60 Version Unknown 20070308 40 0.73% 40 20071127 14 0.26% 16 20070112 13 0.24% 25 20070725 9 0.16% 13 200803714 6 0.11% 24 20010124 5 0.09% 55 20061204 5 0.09% 55			7.0	1,536	28.02%	1,948
5.01			5.0	19	0.35%	24
5.12 1 0.02% 1 5.23 1 0.02% 1			5.5	13	0.24%	15
5.23			5.01	9	0.16%	9
4.0			5.12	1	0.02%	1
1.			5.23	1	0.02%	1
Other O 0.00%			4.0	1	0.02%	1
Version Unknown 498 9.08% 2,712 Other 0 0.00% 0 3. Mozilla 20080201 240 4.38% 280 Version Unknown 46 0.84% 50 20070308 40 0.73% 40 200701127 14 0.26% 16 20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 24 20061204 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5			1.	1	0.02%	1
Unknown Other Othe			Other	0	0.00%	0
3. Mozilla 20080201 240 4.38% 280 20080311 51 0.93% 60 Version Unknown 20070308 40 0.73% 40 20071127 14 0.26% 16 20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 22 20061204 5 0.09% 5 20050915 5 0.09% 5	2.	Other Netscape Compatible		498	9.08%	2,712
20080311 51 0.93% 60 Version 46 0.84% 50 Unknown 20070308 40 0.73% 40 20071127 14 0.26% 16 20060111 13 0.24% 25 20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 24 20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5			Other	0	0.00%	0
Version Unknown 46 0.84% 50 20070308 40 0.73% 40 20071127 14 0.26% 16 20060111 13 0.24% 25 20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 24 20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5	3.	Mozilla	20080201	240	4.38%	280
Unknown 20070308 40 0.73% 40 20071127 14 0.26% 16 20060111 13 0.24% 25 20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 20010124 5 0.09% 5 20061204 5 0.09% 5 5			20080311	51	0.93%	60
20071127 14 0.26% 16 20060111 13 0.24% 25 20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 24 20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5				46	0.84%	50
20060111 13 0.24% 25 20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 24 20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5			20070308	40	0.73%	40
20070508 12 0.22% 13 20070725 9 0.16% 13 2008030714 6 0.11% 24 20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5			20071127	14	0.26%	16
20070725 9 0.16% 13 2008030714 6 0.11% 24 20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5			20060111	13	0.24%	25
2008030714 6 0.11% 22 20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5			20070508	12	0.22%	13
20010124 5 0.09% 5 20061204 5 0.09% 5 20050915 5 0.09% 5			20070725	9	0.16%	13
20061204 5 0.09% 5 20050915 5 0.09% 5			2008030714	6	0.11%	24
20050915 5 0.09% 5			20010124	5	0.09%	5
			20061204	5	0.09%	7
2 007030919 4 0.07%			20050915	5	0.09%	5
			2007030919	4	0.07%	4

		20080109	3	0.05%	3
		20070515	3	0.05%	8
		20050302	3	0.05%	3
		20061010	3	0.05%	3
		20071025	2	0.04%	2
		20060909	2	0.04%	2
		20061206	2	0.04%	2
		20071115	1	0.02%	1
		20070914	1	0.02%	1
		20060527	1	0.02%	1
		2008020514	1	0.02%	1
		20050225	1	0.02%	1
		20050414	1	0.02%	1
		20080129	1	0.02%	1
		20061205	1	0.02%	1
		20050317	1	0.02%	1
		20071206	1	0.02%	1
		20070309	1	0.02%	1
		20070219	1	0.02%	1
		2008031905	1	0.02%	1
		20050716	1	0.02%	1
		20080209	1	0.02%	1
		Other	0	0.00%	0
4.	msnbot/1.1 (Version	453	8.26%	1,207
	http://search.msn.com/msnbot.htm)	Unknown		0.20 / 0	1,207
		Other	0	0.00%	0
5.	Others	Version	225	4.10%	249
		Unknown			
		Other	0	0.00%	0
6.	Jakarta Commons-HttpClient/3.0.1	Version	101	1.84%	567
		Unknown		0.000/	
_		Other	0	0.00%	0
7.	NLESE USEPA	Version Unknown	46	0.84%	75
		Other	0	0.00%	0
8.	Safari	419.3	8	0.15%	8
		312.6	4	0.07%	4
		417.8	2	0.04%	2
		417.9.2	1	0.02%	1
		412.5	1	0.02%	4
		125.7	1	0.02%	1
		312	1	0.02%	1
		85.8.1	1	0.02%	2
		35.0.1	_	J.U. 2 / U	2

		Other	0	0.00%	0
9.	Yandex/1.01.001 (compatible; Win16; I)	Version Unknown	15	0.27%	1,480
		Other	0	0.00%	0
10.	Konqueror	3.5	11	0.20%	20
		Other	0	0.00%	0
11.	Opera	9.24	4	0.07%	5
		7.50	1	0.02%	1
		9.22	1	0.02%	1
		9.26	1	0.02%	1
		9.25	1	0.02%	1
		Other	0	0.00%	0
12.	Netscape	7.2	3	0.05%	3
		4.0	1	0.02%	1
		8.1.3	1	0.02%	1
		4.5	1	0.02%	1
		Other	0	0.00%	0
13.	NLESE for intraUSEPA	Version Unknown	5	0.09%	10
		Other	0	0.00%	0
14.	LinkScan/8.1 Unix	Version Unknown	5	0.09%	5
		Other	0	0.00%	0
15.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	4	0.07%	4
		Other	0	0.00%	0
16.	POE-Component-Client-HTTP/0.65 (perl; N; POE; en; rv:0.650000)	Version Unknown	4	0.07%	5
		Other	0	0.00%	0
17.	GrubNG 20080128	Version Unknown	3	0.05%	3
		Other	0	0.00%	0
18.	Wget/1.9	Version Unknown	3	0.05%	3
		Other	0	0.00%	0
19.	Ocelli/1.4 (http://www.globalspec.com/Ocelli)	Version Unknown	2	0.04%	340
		Other	0	0.00%	0
20.	Wget/1.10.2	Version Unknown	2	0.04%	2
		Other	0	0.00%	0
	Subtotal		5,410	98.69%	11,941
	Other		72	1.31%	74
	Total		5,482	100.00%	12,015

Top Browsers by Version - Help Card

Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

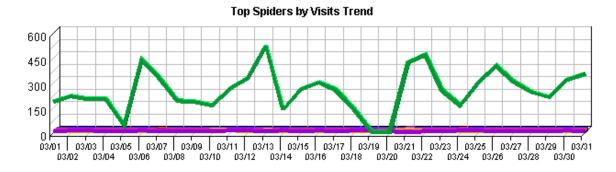
% – Percentage of the total visits in which the visitor viewed this page at least once.

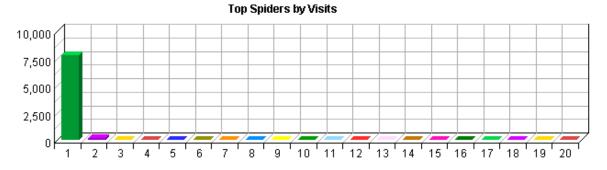
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	7,796	95.95%	7,926
2.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	163	2.01%	1,609
3.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	39	0.48%	40
4.	Yeti	30	0.37%	30
5.	WebAlta Crawler	29	0.36%	29
6.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	22	0.27%	22
7.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	11	0.14%	11
8.	Mozilla/4.0 (compatible; BOTW Spider; http://botw.org)	7	0.09%	7
9.	TurnitinBot	4	0.05%	4
10.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	3	0.04%	3
11.	Gigabot	3	0.04%	3

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12.	WebTrends	2	0.02%	2,472
13.	Bigsearch.ca	2	0.02%	2
14.	Gaisbot	2	0.02%	2
15.	Pete-Spider Light	2	0.02%	2
16.	Baiduspider (http:	1	0.01%	1
17.	HouxouCrawler	1	0.01%	1
18.	Grub	1	0.01%	1
19.	yoofind	1	0.01%	1
20.	EnaBot	1	0.01%	3
	Subtotal	8,120	99.94%	12,169
	Other	5	0.06%	6
	Total	8,125	100.00%	12,175

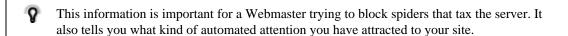
Top Spiders - Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

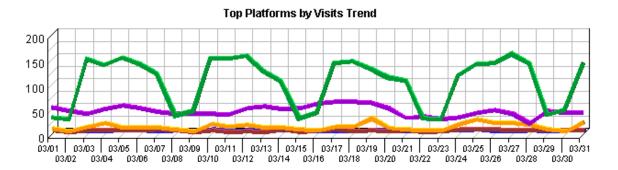
% – Percentage of total spider visits or hits by the specified spider.

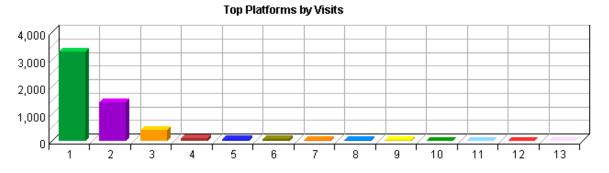


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Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	3,291	60.03%	4,333
2.	Others	1,414	25.79%	5,247
3.	Windows 2000	393	7.17%	517
4.	Windows NT	100	1.82%	118
5.	Linux	62	1.13%	71
6.	Windows 2003	55	1.00%	68
7.	Macintosh	48	0.88%	52
8.	Windows 98	46	0.84%	61
9.	Macintosh PowerPC	42	0.77%	49
10.	Windows 3.x	16	0.29%	1,481
11.	Windows Win32s	7	0.13%	8
12.	Windows ME	6	0.11%	8
13.	Windows 95	2	0.04%	2
	Total	5,482	100.00%	12,015

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Top Platforms - Help Card

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Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

186 Top Platforms

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.	
Report Period The dates covered in the report. You may select a report period of any day, week month, quarter, or year within the data provided by the log analysis.		
Returning Visitors	Visitors who already had a cookie from your site before they visited.	
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.	
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.	
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".	
Search Phrase The search phrase a visitor used to find your site.		
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.	
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.	
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.	
Spider	An automated program which searches the internet.	
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.	

"Success" codes:

100 = Success: Continue

101 = Success: Switching Protocols

200 = Success: OK 201 = Success: Created 202 = Success: Accepted

203 = Success: Non–Authoritative Information

204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently

302 = Success: Found 303 = Success: See Other

304 = Success: See Other 304 = Success: Not Modified 305 = Success: Use Proxy

307 = Success: Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request401 = Failed: Unauthorized402 = Failed: Payment Required

403 = Failed: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: **ARPANET**: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

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Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.